

For Mid-Week Pictorial's Free Travel Service See Page 14

# Mid-Week Pictorial

'NEWS OF THE WORLD IN PICTURES'

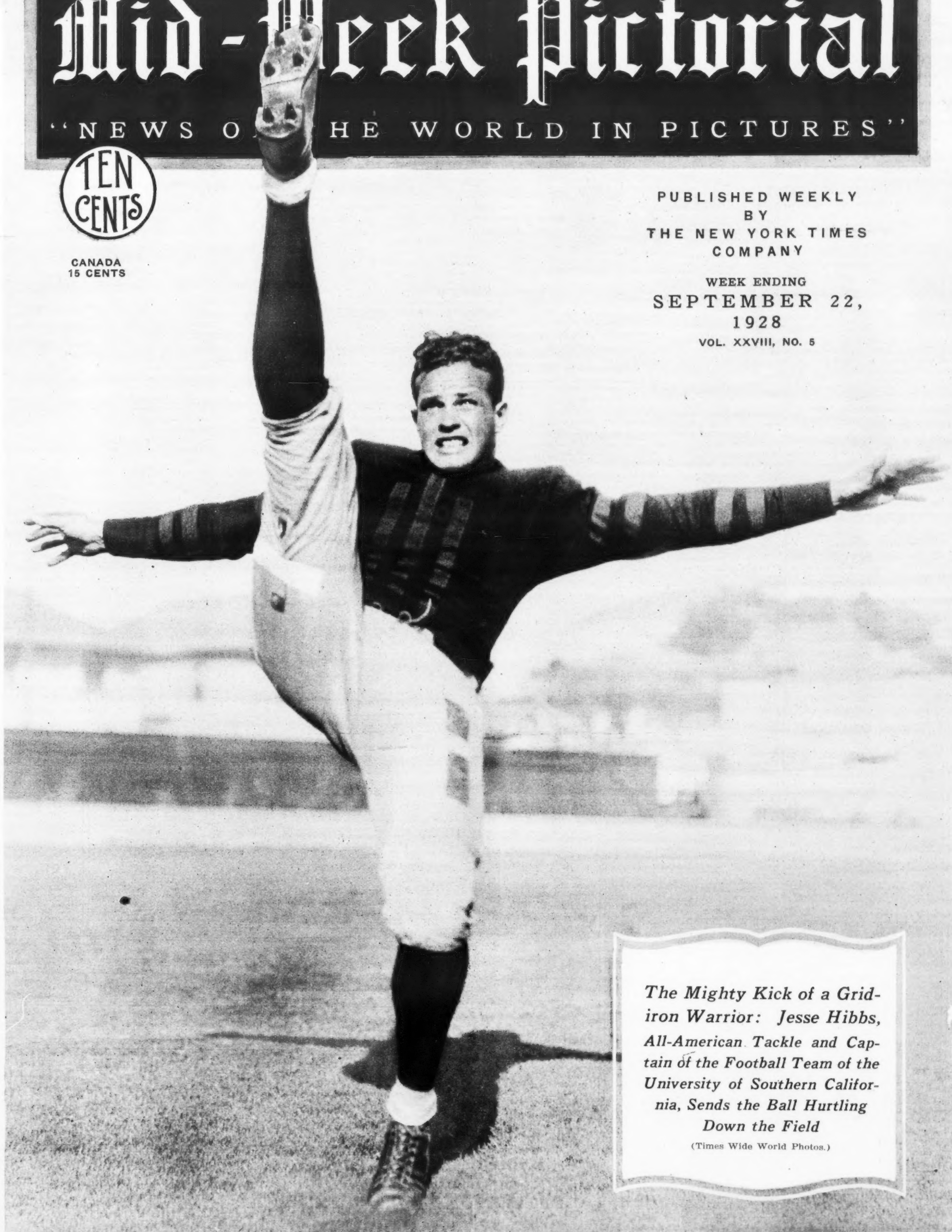
TEN  
CENTS

CANADA  
15 CENTS

PUBLISHED WEEKLY  
BY  
THE NEW YORK TIMES  
COMPANY

WEEK ENDING  
SEPTEMBER 22,  
1928

VOL. XXVIII, NO. 5



*The Mighty Kick of a Grid-iron Warrior: Jesse Hibbs, All-American Tackle and Captain of the Football Team of the University of Southern California, Sends the Ball Hurtling Down the Field*

(Times Wide World Photos.)





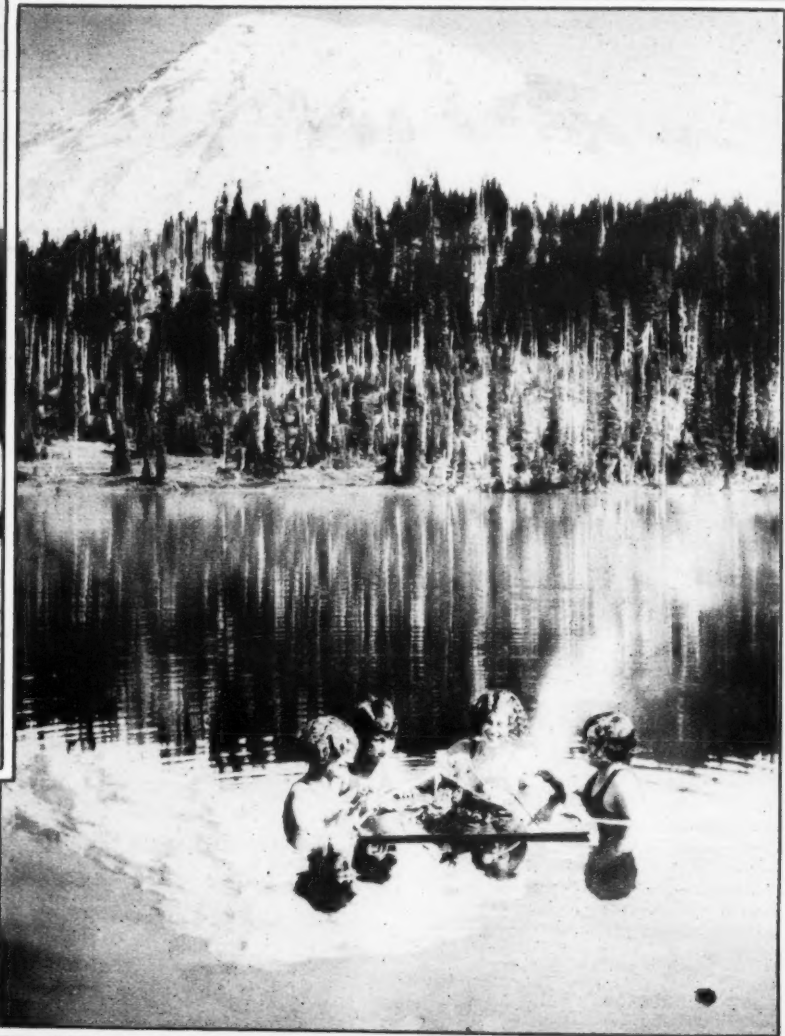
**SHE REALLY IS A RANCH GIRL: THE REPRESENTATIVE FARMERETTE** of Southern California, Miss Ernestine Driscoll, So Chosen by Judges at the Los Angeles County Fair, Swings a Mean Rake in the Fields of Alfalfa. (Times Wide World Photos.)



**HANDSOME TROPHY,** the Gift of Mrs. W. O. Goodrich of Milwaukee, Which Is to Be Awarded Each Year to the American Legion Department Doing the Most Effective Work for Disabled World War Veterans. Miss Bernardine Nuedling Is Holding the Trophy.



**IN THE SHADOW OF THE UMPIRE:** Two of the Smallest Professional Baseball Players Are Eddie Lewis and Frankie Zoeller, Outfielders of the Atlanta Team, While Bill Brennan Is One of the Biggest Umpires.



**GRIDIRON HOPES OF THE UNIVERSITY OF PENNSYLVANIA: THE FOOTBALL TEAM** of That Famous Institution About to Start for Cape May, N. J., for a Period of Practice. (Times Wide World Photos.)

**FOUR VERY BUSY WATER NYMPHS: THEY ARE TOASTING MARSH-MALLOWES** on a Small Floating Raft in Reflection Lake, Rainier National Park, Washington; and Why Not? (Times Wide World Photos.)

## METROPOLITAN AMUSEMENT GUIDE

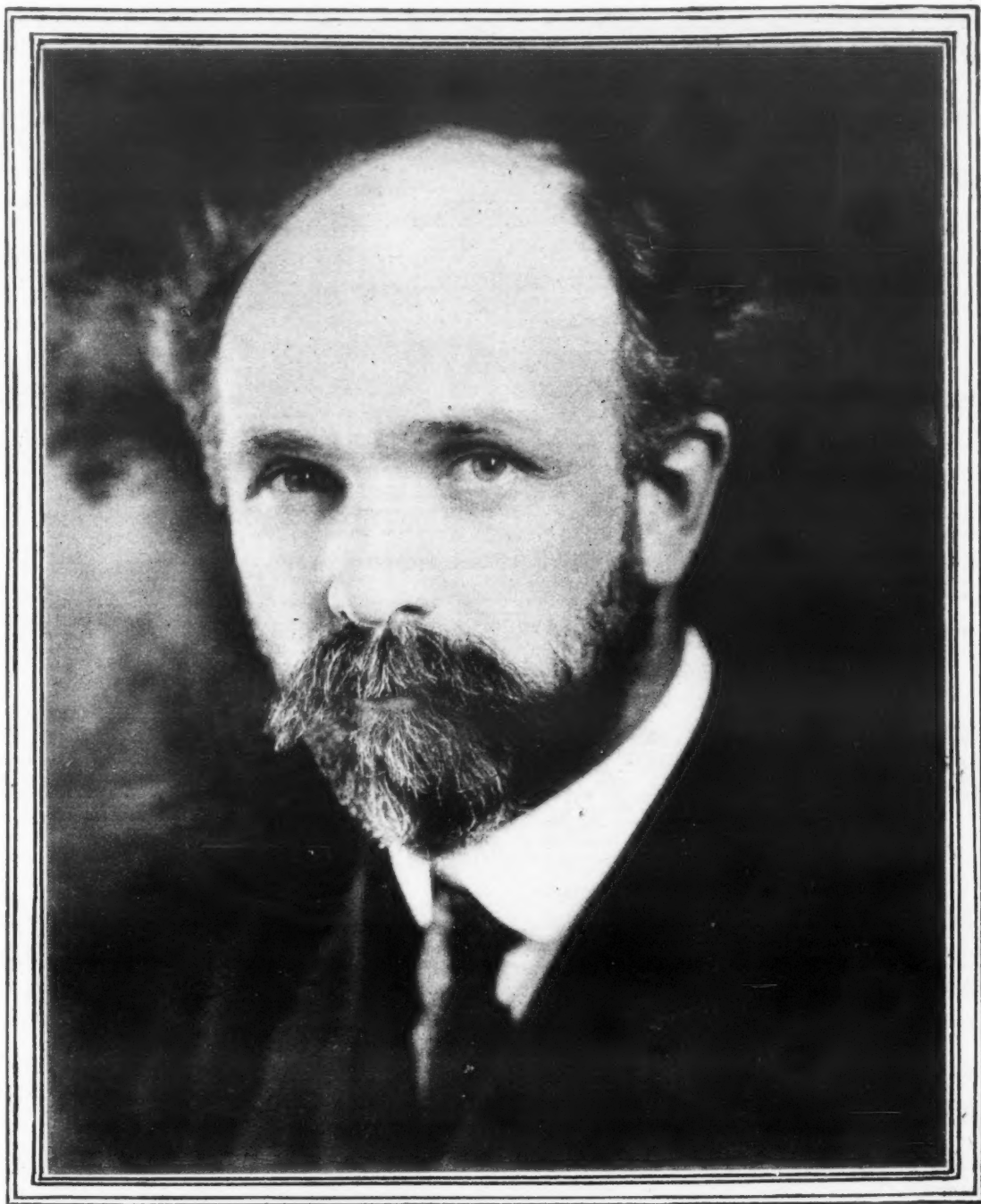
FEATURE MOTION PICTURES



7th Ave. and 50th St.  
Under the Personal  
Direction of S. L.  
ROTHAFEL

**World's Greatest Show—World's Greatest Theatre**  
A balanced program of cinema art and diversissements. Mental recreation and physical comfort in the world's largest and most beautiful theatre. A symphony orchestra and a gorgeous ballet.  
**WORLD'S LARGEST AND MOST EFFICIENT COOLING PLANT NOW IN OPERATION**  
Always Cool—Delightful—Refreshing





SHERWIN CODY

## How to avoid *embarrassing mistakes* in English

**E**VERY day, every minute, you are engaged in an effort to make people think favorably of you. It makes no difference who you are or what your position is in the scheme of things, you want to advance, you want to step forward and higher. What you use most in this unceasing effort to establish and improve yourself is the English you speak and write. Every time you speak or set pen to paper you create either a favorable or an unfavorable impression upon others.

Polite society is a hard taskmaster. It does not permit the slightest relaxation of its rigid demands. And one of its most important customs is the use of clear, concise, correct English. Above all is demanded correctness. It is very easy to fall into error, for English has acquired thousands of foreign words and phrases that make it a snare for the careless. Clothes and manners are veneers that may gain you some favor for a little time. But your language reveals

you as in the searching glare of a calcium light.

### How People Judge You

Those who do not know you intimately can judge you only by what you make them think you are.

The impression you make depends upon what you say and how you say it. If your English is poor, lifeless, honeycombed with mistakes in grammar, pronunciation, and diction, the very people upon whom you wish to make the most favorable impression will assume that you are lacking in education and culture. But if you can speak English that is correct in every detail, you will be at ease no matter where you are.

For that reason you very carefully correct any mistakes you discover in your conversation and your letters. But you probably are unconsciously making errors every day. These errors are the more dangerous because not

only do they cause you to lose standing and create unfavorable impressions, but as you do not know what they are you go right on making them. Cultured people quickly recognize the slightest fault in English, and unless you are sure that your English is absolutely faultless, you will always be ill at ease and self-conscious.

If you would become fully successful you must stop making these errors. You must be sure that the English you use is correct. You cannot hope to attain all your ambitions until you are able to show yourself in the best light at all times. It was long ago proved that the old system in vogue in schools was inadequate, for upon actual test it was found that the vast majority of men and women are only 61% efficient in their knowledge and use of English. For many years educational experts sought for some method that would overcome this deplorable condition. But no one ever devised an easy method of learning correct English until Sherwin Cody, who is perhaps the country's best known teacher of practical English, invented a remarkable method that enables any one to improve in English in only 15 minutes' study each day.

### A Remarkable Invention

Mr. Cody's invention is so amazingly simple that it is practically automatic. It accomplishes the mastery of English with astonishing rapidity. It is called the 100% Self-Correcting Method.

This astonishing invention upsets all the ancient, worn-out standards of teaching. The useless rules and hard-to-remember impractical definitions of the old system were so cumbersome and unwieldy that they actually retarded progress. Mr. Cody concentrates on the main essentials, and arranges them so that fifteen minutes of your time each day soon gives you as thorough a command of English as those who spend years to perfect their knowledge.

Mr. Cody's remarkable self-correcting device does away with every uninteresting and monotonous exercise characteristic of the old school. It is this device that has called forth the highest praise from the best educational experts. This device not only simplifies the whole study of English, not only makes Mr. Cody's course a pleasant game, but it so firmly fixes correct English in your mind that you never can forget it. It concentrates on your errors—it does not bother you about the things you positively know! That is the most wonderful thing about Mr. Cody's course. And once you have taught yourself to use perfect spelling, perfect diction, perfect pronunciation, and perfect grammar you will always use them.

### Free Book on English

A command of polished and effective English denotes education and culture. It wins friends and makes a favorable impression upon those with whom you come in contact. In business as well as in social life, correct English gives you added advantages and better opportunities, while poor English handicaps you more than you now realize. And now, in only 15 minutes a day—in your own home—you can actually check up and see yourself improve by using the 100% self-correcting method.

A new book explaining Mr. Cody's remarkable method is ready. If you are ever embarrassed by mistakes in grammar, spelling, punctuation, pronunciation, or if you cannot instantly command the exact words with which to express your ideas, this new free book, "How to Speak and Write Masterly English," will prove a revelation to you. Send the coupon, or a letter or postal card now. Free yourself of the embarrassing errors in English that make you feel ill at ease. You never can achieve your greatest possibilities until you master English. Write today.

SHERWIN CODY SCHOOL OF ENGLISH  
749 Searle Building, Rochester, N. Y.

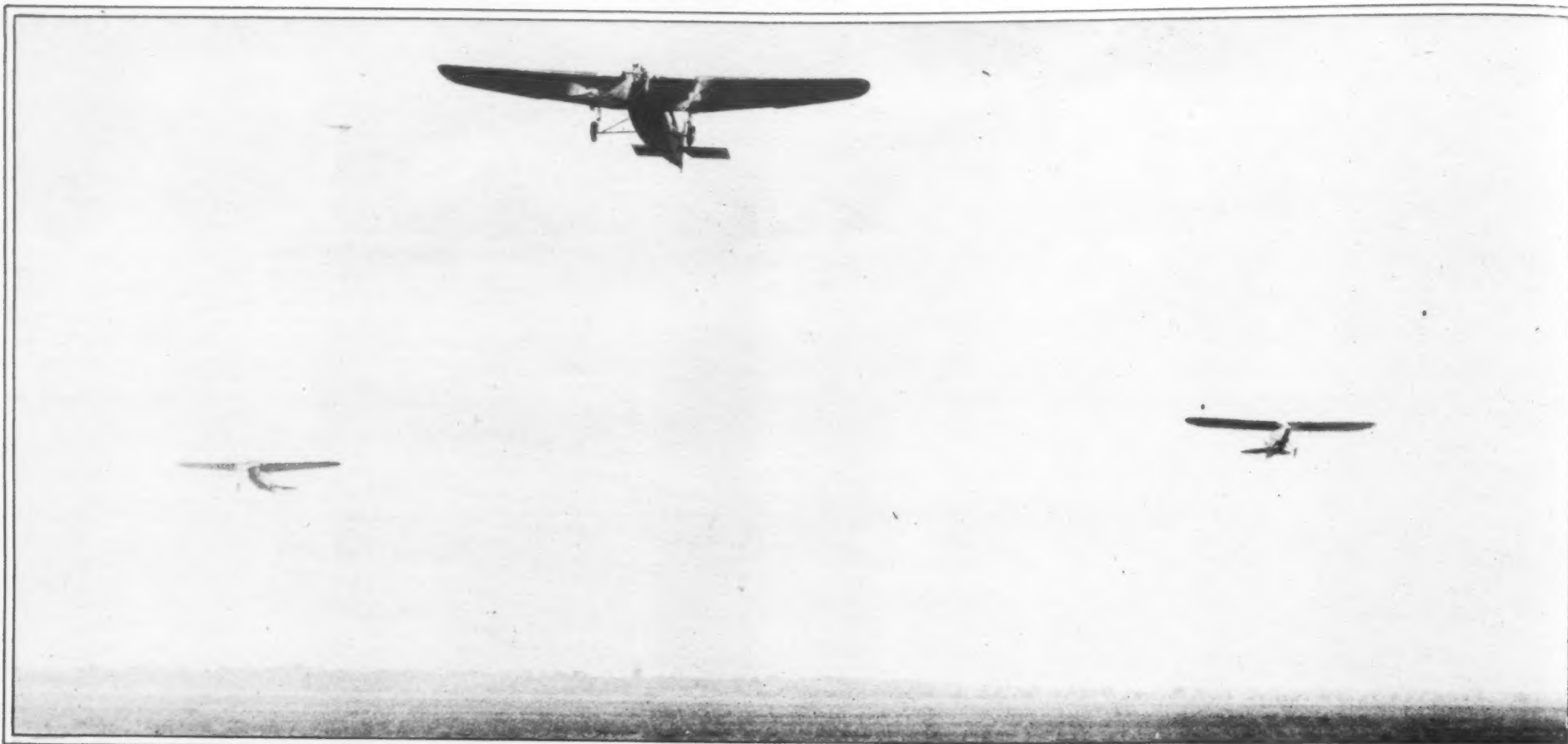
Sherwin Cody School of English  
749 Searle Building,  
Rochester, New York

Please send me your free book, "How to  
Speak and Write Masterly English."

Name.....

Address.....





**KING OF THE THREE-YEAR-OLDS: REIGH COUNT,**  
Owned by Mrs. John D. Hertz and Ridden by "Chick" Lang, Wins the Classic Lawrence Realization Stakes (\$28,430) at Belmont Park. (Times Wide World Photos.)

**COMMANDER BYRD'S BIRDS: THREE OF THE AIRPLANES**  
That Will Be Used on the South Pole Expedition Are Tested at Roosevelt Field, L. I. (Times Wide World Photos.)



**THREE SOUTH POLE PILOTS: DEAN SMITH, BERNT BALCHEN AND HAROLD I. JUNE**

(Left to Right), Who Will Accompany Commander Byrd's Expedition to the Antarctic, Have Recently Been Engaged in Testing the Airplanes Which Will Be Used in the Great Battle With the Blizzard. (Times Wide World Photos.)

**SNAPPING THE SUN: THE NEW SEXTANT CAMERA**  
and Its Inventor, Commander M. R. Pierce, U. S. N. This Camera Will Be Used on the Byrd Antarctic Expedition. It Photographs an Accurate Reading of the Sun in Relation to the Horizon and Provides the Operator With an Exact Record of His Position on the Earth's Surface, Whether in a Plane or on the Ground, at the Moment When the Picture Is Taken. (Courtesy Eastman Kodak Co.)



**HER EXCELLENCY THE EDITOR: MISS ELEANOR ORR,**  
Who Directs the Argo, School Publication of Shorter College, Rome, Ga. (Times Wide World Photos.)



**THE AUTHOR OF "FRANCOIS VILLON": DAVID BEVAN WYNDHAM LEWIS,**  
Whose Latest Work Has Become a Best Seller, Comes to New York on the Liner Aquitania. (Times Wide World Photos.)





## The Man with the "Grasshopper Mind"

**Y**OU know this man as well as you know YOURSELF. His mind nibbles at **EVERYTHING** and masters **NOTHING**.

At home in the evening he tunes in the radio—gets tired of it—then glances through a **MAGAZINE**—can't get interested. Finally, unable to **CONCENTRATE** on anything, he either goes to the **MOVIES** or **FALLS ASLEEP** in his chair.

At the **OFFICE** he always takes up the **EASIEST** thing first, puts it down when it gets **HARD**, and starts something else. **JUMPS** from **ONE THING TO ANOTHER** all the time!

There are thousands of these **PEOPLE WITH GRASSHOPPER MINDS** in the world. In fact they are the very people who do the world's **MOST TIRESOME TASKS**—and get but a **PITTANCE** for their work.

They do the world's **CLERICAL WORK**, and routine drudgery. Day after day, week after week, month after month, year after year—**ENDLESSLY**—they **HANG ON** to the jobs that are smallest-salaried, longest-houred, least interesting, and poorest-future!

If **YOU** have a "grasshopper mind" you know that this is **TRUE**. And you know **WHY** it is true. Even the **BLAZING SUN** can't burn a hole in a little piece of **TISSUE PAPER** unless its rays are focussed and concentrated **ON ONE SPOT**!

**A BRAIN THAT BALKS** at sticking to **ONE THING FOR MORE THAN A FEW MINUTES** surely cannot be depended upon to get you anywhere in your **YEARS** of life!

The **TRAGEDY** of it all is this: you know that **RIGHT NOW** you are merely jumping **HERE AND THERE**. Yet you also know that you have **WITHIN YOU** the intelligence, the earnestness, and the ability that can take you right to the high place you want to reach in life!

What is **WRONG**? **WHAT'S** holding you back?

Just one fact—one **SCIENTIFIC** fact. That is all. And when you know what it **IS**, then you can easily learn how to apply it; make it carry you **STEADILY, POSITIVELY, AND DIRECTLY** to prosperity and independence.

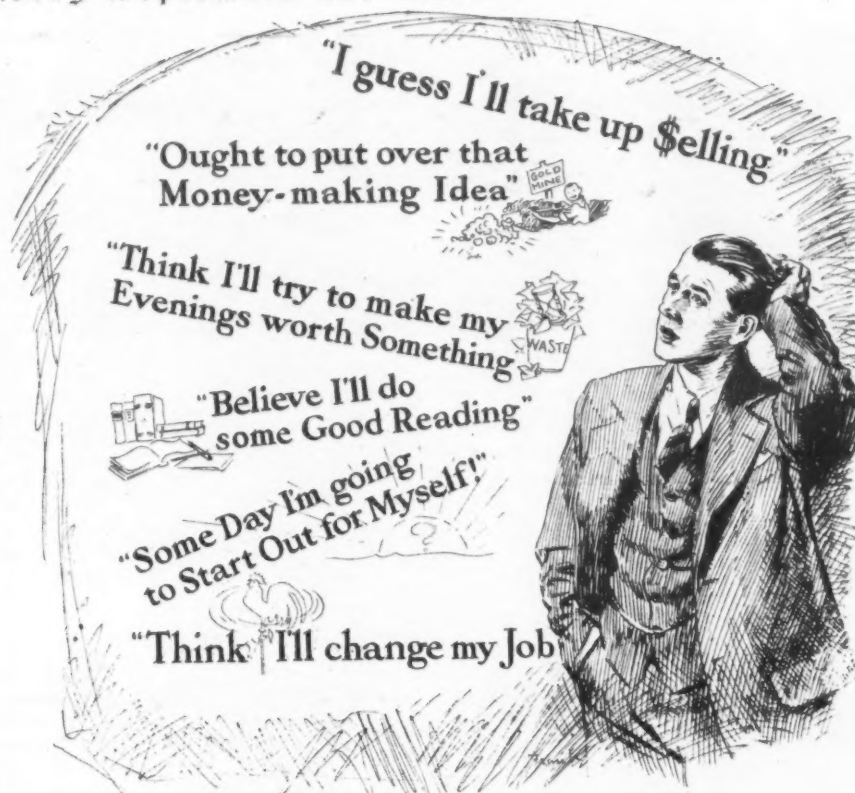
That fact is one which has been **PROVEN** and stated by the world's foremost scientists and psychologists. You are only **ONE-TENTH** as successful as you **COULD** be! **WHY? BECAUSE**, as Science says, you are using only **ONE-TENTH** of your real **BRAIN-POWER**!

**TEN** per cent of his brain is all the **AVERAGE** person uses. He is paid for **ONE-TENTH** of what he really possesses because that is all he actually **USES**. The remainder lies dormant. The longer it is unused, the harder it becomes to use it. For the mind is like a muscle. It grows in power through exercise and use. It weakens and deteriorates with idleness.

What can you **DO** about it? That is the question you are asking yourself. Here is a suggestion.

Spend 2c for a postage stamp. Send in the coupon below for a copy of "Scientific Mind Training." There is no further obligation whatever. You need not spend another penny.

This little book will tell you the secret of self-confidence, of a strong will, of a powerful memory, of unflagging concentration. It tells you how to acquire directive powers, how to train your imagination (the greatest force in the world), how to make quick, accurate decisions, how to reason logically—in short, how to make



your brain an instrument of all-around **POWER**. It tells you how to banish the negative qualities like forgetfulness, brain fog, inertia, indecision, self-consciousness, lack of ideas, mind wandering, lack of system, procrastination, timidity.

Men like Judge Ben B. Lindsey, Sir Harry Lauder, Prince Charles of Sweden, Jerome K. Jerome, the famous novelist; Frank P. Walsh, Chairman of the National War Labor Board, and hundreds of others equally famous, praise the simple method of increasing brain power and thought power described in this free book. **OVER 650,000 OTHERS PRAISE IT.**

You have only **TWO CENTS** to lose by writing for your copy. You may **GAIN** thousands of dollars, peace of mind, happiness, independence!

Thousands who read this announcement will **DO NOTHING** about it. The effort and the will needed to send for this book—which is **FREE**—may be lacking. How can these people **EVER** gain what they hope for, crave for? They are the skeptics, the doubters, the "show me" wiseacres.

Other thousands will say, "I can lose only **TWO CENTS**. I may **GAIN** a great deal by reading 'Scientific Mind Training.' I will send for it **NOW**. It promises too much for me to **RISK MISSING**."

The thousands who are open minded—who are willing to learn something to their advantage—will **ACT** on their impulse to send the coupon. They will be better, stronger minded for having **TAKEN SOME ACTION** about their lives, even if they do nothing more than to **READ** a booklet about the inner workings of the mind. For your own sake—and for the sake of your loved ones, don't continue to **GAMBLE** that your future will be bright whether or not you **DO** anything about it! Mail the coupon today—**NOW**.

**THE PELMAN INSTITUTE OF AMERICA**  
Suite 899, 71 West 45th Street, New York City  
Offices in London, Paris, Stockholm, Delhi,  
Durban and Melbourne

The Pelman Institute of America  
Suite 899, 71 West 45th Street,  
New York City

Please send me without obligation your free booklet, "Scientific Mind Training." This does not place me under any obligation and no salesman is to call on me.

Name.....

Address.....

City..... State.....



Mid-Week Pictorial, Week Ending September 22, 1928

# THE PRIZE PORTRAIT CONTEST: MOTHERS AND CHILDREN

**First Prize—Ten Dollars**  
Won by Evansmith, Hollywood, Cal.



MRS. CLAYTON  
HEARE AND  
DAUGHTER.

**To Portrait Photographers:**  
To encourage the development of portrait photography, Mid-Week Pictorial invites those among its readers who are photographers, amateur or professional, to submit their photographs of "Mother and Child" or "Mother and Children." Every week ten dollars in cash will be awarded as the first prize, five dollars as the second prize and three dollars as additional prizes for each picture published.

The contest is open to all photographers other than employees of The New York Times Company, but contestants must not submit copyrighted pictures or pictures taken by others, or any pictures the accidental loss of which, either in this office or in the mails, would mean financial loss. Each photograph must be accompanied by written permission from the subject for publication of the picture in this contest, and where the additional permission in writing is also forwarded for the publication of the name and home town of the subject, these should be plainly written on the back of each photograph.

If return of picture is desired, sufficient postage should be enclosed. Photographs offered in the contest should be addressed to Portrait Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York.

**Second Prize—Five Dollars**  
Won by Mrs. Barbara V. Drexler, Oshkosh, Wis.



MRS. DREXLER  
AND ROSE-  
MARIE.



MRS. B. DE  
PEPING AND  
SON.  
*Three Dol-  
lars Award-  
ed to José  
M.  
Ocampo,  
Manila,  
P. I.*



MRS. GEORGE  
GODFREY  
KAHN AND  
MAXWELL.  
*Three  
Dollars  
Awarded  
to Victor  
Photo  
Studio,  
New York,  
N. Y.*



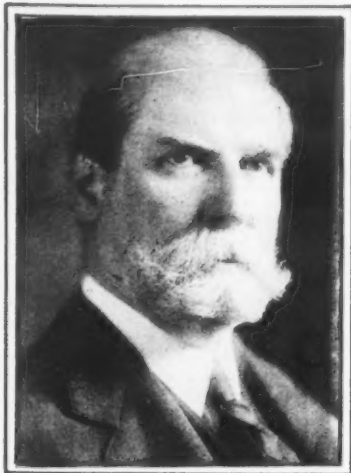
MRS. R. A BARROW AND SON.  
*Three Dollars Awarded to J. H. Field, Fayetteville, Ark.*



# EDGAR WALLACE



## MAN OF THE WEEK



CHARLES EVANS HUGHES

(© Harris & Ewing, from Times Wide World.)

**M**ANY honors have been heaped upon Charles Evans Hughes, regarded by men of all shades of opinion as among the most distinguished citizens of his country. Besides having for many decades been one of the leaders of the American bar, he has been at different times Governor of New York State, Justice of the Supreme Court, Secretary of State and in 1916 was the candidate of the Republican Party for the Presidency. The latest distinction conferred upon him was his election to the World Court in place of John Bassett Moore. On Sept. 8 he was chosen unanimously for that position by the League Council, and the Assembly concurred by a vote of 41 to 7.

Following the election hopes were voiced informally by many delegates that the choice of Mr. Hughes would reawaken interest in the United States regarding the question of American adherence to the League of Nations.

In this connection there was considerable discussion of a resolution introduced by the Swiss delegate, Giuseppe Motta, designed to remove the chief stumbling block in the way of American participation. The resolution provides that the League should ask the Court for a ruling on the question whether a unanimous vote of the Council is required to obtain an advisory opinion or whether this action can be taken by simple majority of the Council.

The United States has made her joining the Court conditional upon adoption of a rule that without American consent no advisory opinions could be given on questions in which the United States possesses or claims an interest.

Mr. Motta told the Council that personally he favored a mere majority vote as sufficient for obtaining advice from the Court. It is understood, however, that one or more of the countries represented on the Council will oppose any proposal to leave determination of this procedure to The Hague Tribunal.

Some weeks ago Mr. Hughes offered his services as a campaign speaker in behalf of Mr. Hoover and the Republican Party. Chairman Work of the National Committee announced that Mr. Hughes would be used on the stump mainly in New York State. Radio hook-ups, it was said, would carry the weight of the Hughes name to the rest of the country. His speaking tour will begin early in October.



**A SCHOOL OF POLITICS: IT HAS BEEN OPENED FOR REPUBLICAN WOMEN** in New York Under the Auspices of the Women's National Republican Club. Left to Right: Samson Selig of the New York State Hoover Campaign Committee; Mrs. Arthur L. Livermore, Head of the School; Mrs. Henry R. Canaway, Chairman of the Club Campaign Committee, and Alan Fox, Secretary of the State Campaign Committee.

(Times Wide World Photos.)

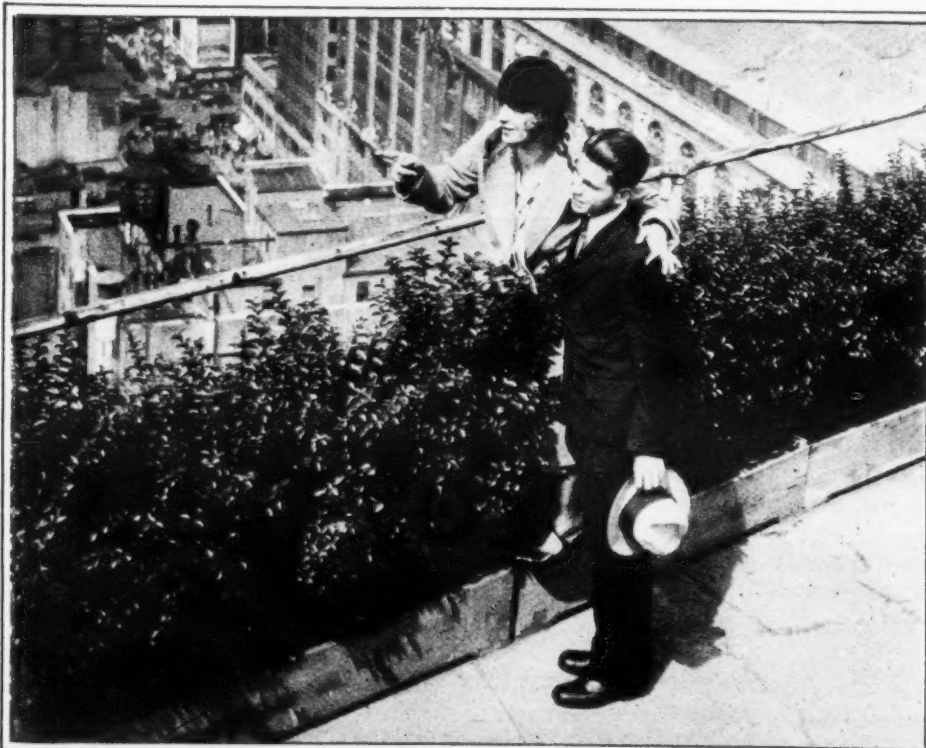


**AUTHOR AND PRODUCER:**

**J. P. McEVROY,** Who Wrote the Remarkably Successful Book "Show Girl," and Is Also Bringing Out a New Revue of His Own Creation Which Will Bear the Title "Americana." (White.)

**POPULAR IN MUSICAL COMEDY AND REVUE: FAY MARBE** Arrives on the Majestic After a Successful Theatrical Engagement Abroad.

(Times Wide World Photos.)



**EVANGELIZING THE KINGDOMS OF THE WORLD: AIMEE SEMPLE McPHERSON**

Looks Out at New York From the Roof of the Hotel McAlpin With Her Son, Rolf, on Her Way to Europe, Where the Los Angeles Revivalist Will Engage in Active Operations Against the Enemy of Man.

(Times Wide World Photos.)

## WITH THE NEW BOOKS



ANNE PARRISH.

(Edward Thayer Monroe.) ALL KNEELING. By Anne Parrish. New York: Harper and Brothers. \$2.50.

**A**NNE PARRISH, the author of "The Perennial Bachelor" and "Tomorrow Morning," has placed her large reading public under additional debt to her by her latest work, "All Kneeling." It is the most convulsing and delicious satire that has appeared in many moons.

The title represents the attitude almost universally adopted toward Christabel Caine by the men and women—especially the men—who come within her sphere of influence. She is charming to look at and comes from a highly connected Philadelphia family. Her ideal—or rather her pose—is that of the bending lily, sweet, fragile and spiritual, swaying to the lightest breeze of emotion, ready to faint at the slightest rude touch, one to be revered as high and remote and sheltered from all the rough knocks of the world. There is an aura of something holy and ethereal about her. She is a self-created goddess.

Not wholly self-created, however, for all her friends, relatives and acquaintances—with the exception of cynical Uncle Johnny, who reads her like a book—place her on a pinnacle. She has certain poetical and literary gifts and chooses the career of a writer. She has a High Purpose—note the capitals—indicated among other things by this entry she makes in her diary when her first book has been published:

"What can I say of this thing, a book of poems to others, but my Heart's Blood to me? My pain has gone to make it and my petal dreams, and no one will know that I cut my feet on the stars when I gathered some of my Singing Words."

She chews the end of her pen reflectively and adds:

"God give me a Brave Heart and a Singing Soul—give me courage to tread the Path Difficult."

So the brave, noble Christabel pursues the Path Difficult—which she is very careful to see, however, shall be carpeted with flowers.

For Christabel is a cat, a selfish, ruthless character, as hard as nails. She takes everything she wants. She marries for money, throwing overboard the man who loves her. She breaks up households, alienates lovers to add to her own circle of adorers. The reader wants to wring her neck, looks forward eagerly to see her come to grief. But nothing of the kind happens. In a phrase whose crudity would make Christabel shudder she "puts it over."



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NEW YORK, WEEK ENDING SEPTEMBER 22, 1928

PRICE TEN CENTS

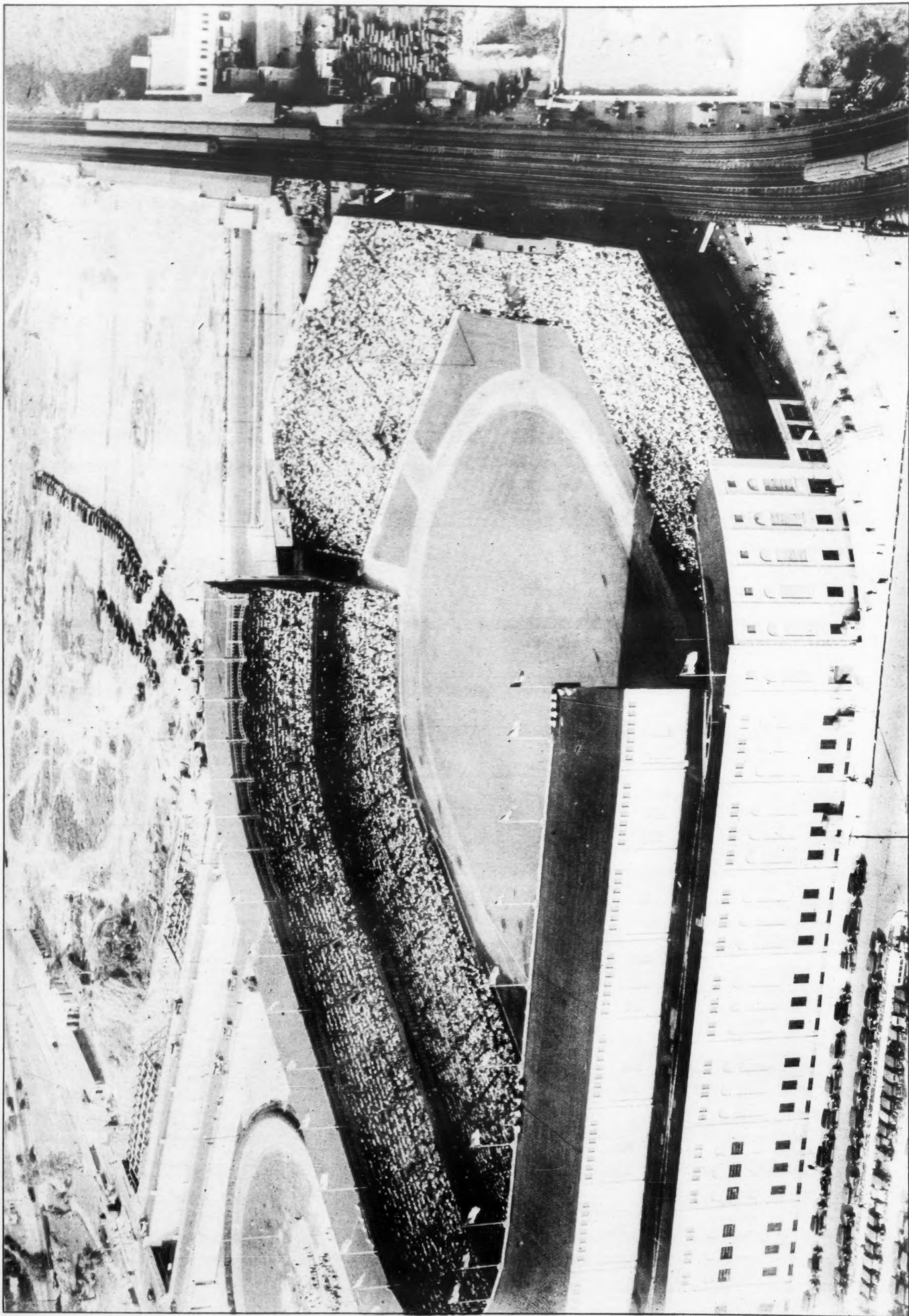


## CRACK GOES THE PRESIDENTIAL GUN: CLAY PIGEONS ARE RUTHLESSLY SHATTERED

When Mr. Coolidge Exercises His Marksmanship at Brule, Wis., Scoring 29 Out of a Possible 37 Hits. Since This Picture Was Taken the President's Summer Vacation Has Come to an End and Mr. and Mrs. Coolidge Have Returned to Washington.

(Times Wide World Photos.)





THE MOST SENSATIONAL DAY OF THE BASEBALL SEASON: THE GREATEST THROG IN THE HISTORY OF THE NATIONAL GAME, Numbering 85,265, Crowded the Yankee Stadium in New York City on Sunday, Sept. 9, to See the Double-Header Between the Yankees of New York and the Athletics of Philadelphia, Leaders in the American League Struggle for the Pennant. Both Games Were Won by the Yankees.

(© Aero Service Corporation.)



# GREATEST BASEBALL CROWD SEES YANKS AND ATHLETICS BATTLE



HIS HONOR THE MAYOR ATTENDS THE BIG DOUBLE-HEADER:

"JIMMY" WALKER

in His Box at the Yankee Stadium With Friends on the Pleasant Sunday Afternoon Which Brought Out the Largest Crowd in the History of Baseball.

(Times Wide World Photos.)

ON Sunday, Sept. 9, the baseball season reached a height of popular interest, so far as New York City was concerned, never excelled and seldom equaled in the history of the game.

The two leading teams of the American League—the New York Yankees and the Philadelphia Athletics—were to meet in a double-header at the Yankee Stadium, in New York, and on the result of these games would depend not only the leadership in the race as the season begins to draw to a close, but the psychological advantage which always follows when a team meets and defeats in fair fight its keenest rival.

The day was bright and clear, and the greatest crowd in the annals of baseball jammed its way into the Stadium. According to the figures announced next day, 85,265 persons saw the game, and about 100,000 were turned away. The total receipts were \$115,000. This also was a record for a regular game during the season as opposed to world's series games in which higher prices bring in higher total returns.

Many of the fans came early, willing to stand in line for weary hours in order to secure an unreserved seat. The first three arrived at 6 o'clock on the preceding evening, provided with soap boxes, sandwiches and soda pop. Those who had bought reserved seats had, in many cases, stood similarly in line downtown, some of them in the rain, earlier in the week.

But it was a good-natured crowd, as most New York crowds are, and when the rival teams trotted out on the field they were greeted with an enthusiasm which proved anew the hold that baseball has upon the heart of the public.

Both games were won by the Yankees, the first by a score of 5-0, the second 7-3. Pipgras and Quinn opposed each other on the mound in the opening game for the

Yankees and Athletics respectively. A scoreless tie was broken in the sixth inning and Quinn was knocked out of the box, to be succeeded by Rommel, who later yielded in his turn to Orwoll.

Hoyt, Heimach and Moore were the Yankee twirlers in the second game, while the services of Walberg and Rommel were successively employed by the invading club. The greatest moment of a great afternoon came in this second game, when Bob Meusel of the Yankees, hitting a home run with the bases full, broke a tie in the eighth inning and thus piled up a four-run lead which practically assured the home team's triumph. Then, indeed, there was joy in Gotham.

It was a wonderful day—one of the greatest of all baseball days. And the fight was fought manfully, tenaciously and sportingly on both sides.



GEORGE PIPGRAS,

Who Pitched the First Game to Victory for the Yankees, 5-0. They Also Won the Second, 7-3.

(Times Wide World Photos.)



JACK QUINN, Who Pitched Six Innings of the First Game of the Yankee-Athletic Double-Header for the Philadelphia Invaders, but Was Unable to Stem the Yankee Attack.

(Times Wide World Photos.)



THE ATHLETICS' BOARD OF STRATEGY: THREE WISE BASEBALL HEADS

at the Yankee-Athletic Double-Header. Left to Right: Eddie Collins, Manager Connie Mack and "Kid" Gleason.

(Times Wide World Photos.)



TWO STARRY VETERANS OF BASEBALL: TY COBB AND TRIS SPEAKER,

Both Members of the Philadelphia Athletics, Watching the Double-Header at the Yankee Stadium, New York.

(Times Wide World Photos.)



# Popular Players of the Metropolitan Stage



"GENTLEMEN OF THE PRESS" AND TWO LADIES: A SCENE

From the Newspaper Play at Henry Miller's Theatre.

Left to Right: Russel Crouse, Carlotta Irwin, John Cromwell, Helen Flint, Elmer Cornell and Granville Bates. (White.)



NAOMI JOHNSON,

a Former Show Girl, Who Is Now Featured in Earl Carroll's "Vanities," at the Earl Carroll Theatre. (Alfred Cheney Johnston.)

## BEHIND THE FOOTLIGHTS



MINNA GOMBELL.  
(New York Times Studios.)

THE leading lady of "The Great Power," Myron C. Fagan's new play at the Ritz Theatre, came from Baltimore to Broadway, having been seen with Lionel Atwill in "The Indestructible Wife," with Ernest Glendénning in "Listening In" and with Walter Huston in "Mr. Pitt," in which she made her first big New York success, after which she succeeded Judith Anderson in the leading rôle of "Cobra." Last year she was featured in another play produced by Mr. Fagan, "Jimmie's Women."

Miss Gombell is a young woman of considerable talent, and her rôle in "The Great Power" affords her an opportunity for what many believe to be the most vital characterization she has yet portrayed on the local stage.

During her not very lengthy career in the metropolitan theatres Miss Gombell has earned for herself a high reputation by virtue of the intelligence and versatility which she has consistently displayed.



RUBY KEELER,

Featured Specialty Dancer in "Whoopie," a Forthcoming Ziegfeld Production. (DeBarron.)



BEATRICE NICHOLS  
in "Gang War," at the Morosco Theatre.  
(New York Times Studios.)



BARBARA DARE  
in "The New Moon," Coming to the Imperial Theatre.  
(New York Times Studios.)



# VICTOR McLAGLEN AS THE BOLD, BAD "RIVER PIRATE"



BUCCANEERS OF THE WATERFRONT.



THE GIRL, THE SAILOR AND SANDY.

By Mitchell Rawson

**M**ANY motion pictures begin well, but few of them manage to keep up the pace to a satisfactory conclusion; and "The River Pirate," the new Fox picture shown at the Roxy Theatre, New York, this week, is not one of the few. Its first scenes along the waterfront of a great seaport are quite effective, and the Movietone accompaniment aids in creating an atmosphere which leads one to hope for something really out of the ordinary. Also there is Victor McLaglen to look forward to.

But the promise of those first scenes is not fulfilled. "The River Pirate," in spite of bright spots here and there (all of them due to the work of Mr. McLaglen), turns out to be thin stuff upon which the efforts of a gifted cast are largely wasted. Mr. McLaglen, it is true, does not disappoint us; he never has and he probably never will; but even he is unable to save the situation. As to Lois Moran, who has the rôle of heroine, she does her best with a character that is colorless and silly, while Nick Stuart struggles manfully but ineffectively with the part assigned to him.

The picture tells another of those crook stories which are so much in fashion just now. Mr. McLaglen appears as a certain Sailor Frink, who has made a living for years by plundering marine warehouses and has been sent to the penitentiary for it. He is presently transferred to the State reformatory to teach the boys there how to splice rope; and with one of the inmates of the reformatory, a lad named Sandy (Nick Stuart), he strikes up a strong and lasting friendship. Sandy is a good boy who has been a victim of hard luck. There is a girl who believes in him in spite of his troubles (the girl being Miss Moran, of course); and she writes to him while he is incarcerated, telling him of her faith in his future and urging him not to be disheartened.



THE HEROINE OF "THE RIVER PIRATE."

The Sailor is released on parole. A few days later he assists Sandy to escape from the reform school



LOIS MORAN AND VICTOR McLAGLEN.

and proceeds to instruct him in the gentle art of river piracy. Of course Sandy and the girl meet; and in spite of the fact that Marjorie is the daughter of a detective sergeant she holds to her intuitive confidence in the unfortunate youth. Ere long she is in love with him; and before the story is over she has (from the highest motives) betrayed to him her father's plans for the capture of the gang. Movie heroines who are the daughters or sisters of policemen always do this sort of thing. The brutal skepticism of their male relations has no effect upon them. Love comes first; the heart has reasons of which the mind knows nothing—and so on. And in these screen romances things always turn out so as to prove that the impulsive heroine was right. Life, one fancies, is rather different.

However, taking the story as it stands, Sandy meant well and proved it in the end, so that the father of the trusting Marjorie was converted and helped him to escape his fellow-policemen. And we are told in a very unusual epilogue, which is spoken by an old gentleman who is supposed to have been reading the story, that the lovers were married and lived happily ever after, and that the Sailor, paroled again, or pardoned, was best man at the wedding. So all is well.

Those who like to watch Mr. McLaglen on the screen for his own sake—and there are many—will enjoy "The River Pirate" for that reason, if for no other.

Earle Foxe, in the character of a very degraded criminal known as the Shark, is quite impressive in some of the scenes in which he appears.

But "The River Pirate," as a picture, will set no rivers afire.

It is, as they say, a fair-to-ordinary program picture, which might have been made a great deal better, and if Victor McLaglen had not been on hand it would certainly have been immeasurably worse.



VICTOR McLAGLEN AND NICK STUART.



BUDDIES.



## Mount Timpanogos, Utah, a Paradise for Hikers



THE BONFIRE BEFORE THE HIKE UP MOUNT TIMPANOGOS.  
(Times Wide World Photos.)



IN THE THEATRE OF THE PINES AT ASPEN GROVE.  
(Times Wide World Photos.)

**M**OUNT TIMPANOGOS is not the highest mountain in Utah (though it is the highest in the Wasatch range of the Rockies), but many good judges of these matters believe that it is one of the very finest mountains for climbing in the United States—perhaps in the world.

It is only an hour's drive from Salt Lake City and within half an hour's drive of Provo, the third largest city in the State. Paved roads lead to it where it rises almost without foothills above Utah Valley, extending about a mile and a half nearly perpendicularly into the blue Utah skies, a solid block of sandstone and limestone. On the surface is outlined clearly a gigantic figure as though it were lying with its face to the

open sky. It has been stated that the Indian name Timpanogos means "the Woman Mountain."

Most hikers climb the mountain from the eastern side, though the summit can also be reached from the west. An automobile road winds all the way around the mountain, extending up Provo Canyon past the wonderful Bridal Veil Falls, up the north fork of the canyon to Aspen Grove. At Aspen Grove the Brigham Young University maintains an Alpine Summer School from which annual organized hikes are made. Thence the road runs over the ridge dividing Provo from American Fork Canyon and down the latter to the cement highway once more. Many visitors have pronounced this the most beautiful ride for its distance to be found in America.

The first hike to the top of Mount Timpanogos was organized seventeen years ago by Eugene L. Roberts, director of physical education at Brigham Young University. The hikers had to find their own way; it was real pioneering. The climb under these conditions was a tough one, but the hikers came back with enthusiastic accounts of the beauties of the ascent, and in the following Summer the number of those who hiked with Mr. Roberts was larger. The hikes have gone on ever since. So popular did they become that the Forest Service, the County Commissioners and the Provo Kiwanis Club united their efforts to build a road to Aspen Grove, 6,800 feet above sea level, which has since served as a hiking base.

Then a trail was built to the summit of the mountain by the Forest Service, assisted by Brigham Young University. In some places solid rock had to be blasted away to make the trail. Today the top of the mountain is accessible to persons who can make a distance of five and a half miles, part of it being straight up, and the danger of the old hikes has been eliminated.

In the year when the trail was completed more than 800 people traversed it and had the thrill of looking down into the Utah Valley, a mile and a half below. And in each succeeding year the number of hikers have increased. In addition, many come to the mountain in Summer simply to enjoy its beauties and the wonders of the surrounding country. From two to three thou-

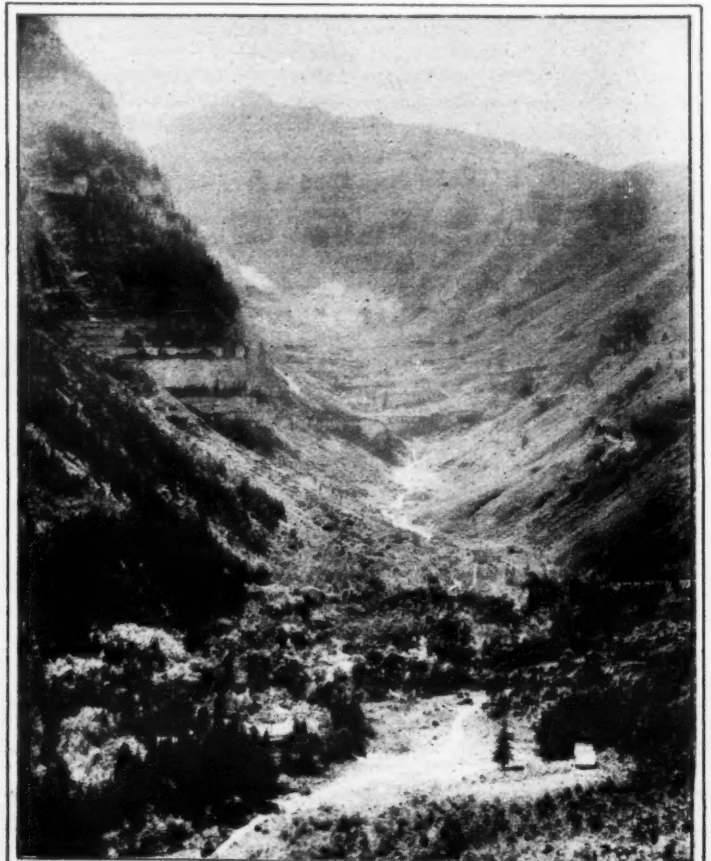
sand people annually now climb the mountain.

Before each hike a bonfire and "pre-hike" program is held. Between four and six thousand people attended the exercises this past July, coming up to Aspen Grove from Provo by bus or in their own cars. An outdoor theatre known as "The Theatre of the Pines" is the scene of the program. Rustic seats among the spruce and firs command a view of the platform upon which the entertainers appear. The bonfire this year, conducted by the Provo Kiwanis Club, was built in a great pyramid and ceremonially lighted by eighteen girls, one for each year of the hike.

Mount Timpanogos is one of the many marvels of North America which the Old World might well envy.



ONE OF THE PEAKS OF MOUNT TIMPANOGOS.  
(Times Wide World Photos.)



ALONG THE ASPEN GROVE TRAIL.  
(Times Wide World Photos.)

**W**ITH a view to the convenience of Autumn travelers Mid-Week Pictorial has arranged for a series of illustrated articles descriptive of some of the more interesting and accessible foreign countries, written especially from the viewpoint of the American tourist.

Our people are traveling more than ever before. The rapid development of modern transportation has

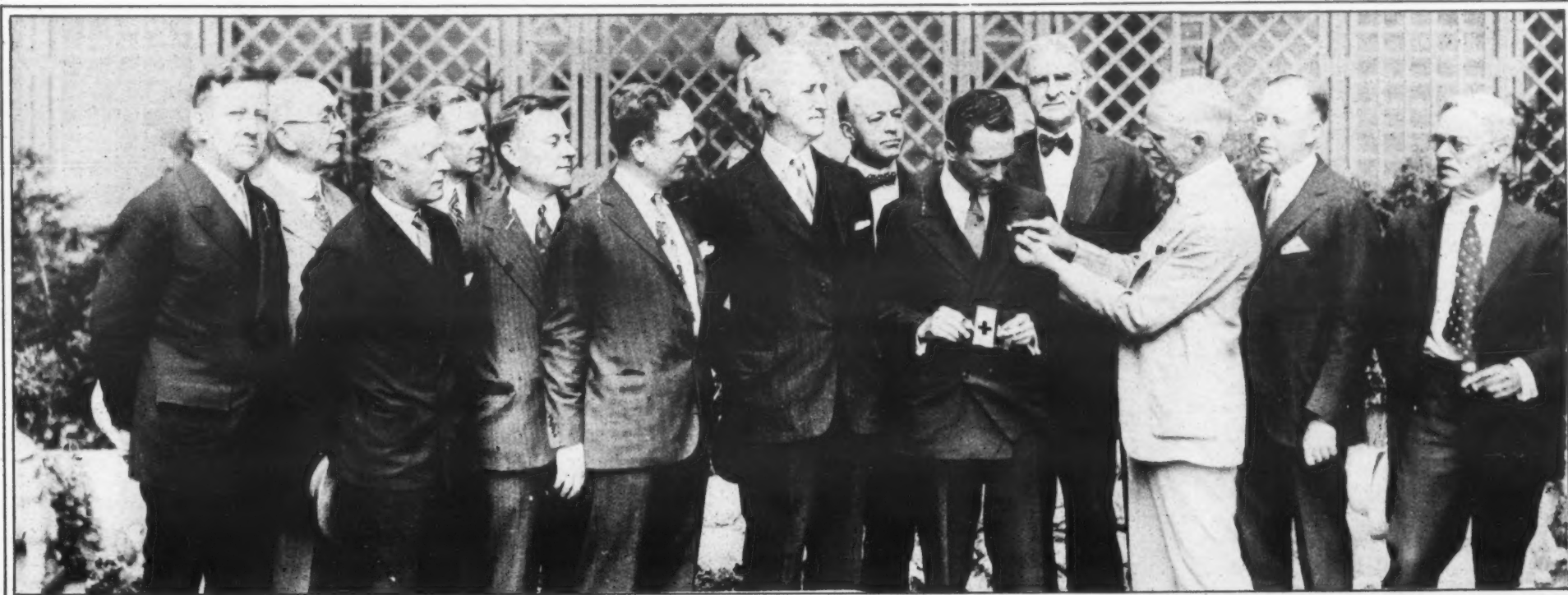
placed within the reach of most of us facilities for seeing the world which would have amazed our ancestors. Every year thousands of fresh recruits are added to the great army of globe-trotters.

The articles which Mid-Week Pictorial is publishing this Fall will tell of lands in Europe, Asia and Africa; of the things best worth seeing; of the joys and troubles of the traveler, and of how the former

may be attended and the latter avoided or mitigated.

And in connection with these articles Mid-Week Pictorial has arranged to be of additional service to such of its readers as may plan to tour America or go abroad. Questions concerning travel will be gladly answered, and should be addressed to Travel Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York.





FRATERNITY  
INSIGNIA FOR  
COMMANDER  
BYRD: THE NEW  
YORK SOUTHERN  
ALUMNI CHAP-  
TER OF KAPPA  
ALPHA

Present Their Dis-  
tinguished Fellow-  
Member With Fra-  
ternity Flag and Pin,  
Which He Will  
Carry With Him on  
His South Pole  
Flight. Left to  
Right, Centre Group:  
Hulon Capshaw,  
President of the  
New York Chapter;  
A. R. Holcombe,  
Commander Byrd  
and Dr. Charles H.  
Herty, First Vice  
President.

(Times Wide World  
Photos.)



HAPPY HOLLYWOOD DAYS: MAYOR "JIMMY"  
WALKER OF NEW YORK PLAYS IN AN IMPROMPTU  
ORCHESTRA

During His Recent Visit to the Movie Capital, While Col-  
leen Moore Sings. Left to Right: William Seeman of New  
York, Charles Hand, the Mayor's Secretary; Ned Martin,  
Movie Executive; Mayor Walker Himself (at the Piano),  
Colleen Moore and W. H. Egan.



GREETINGS TO NEW YORK: DUDLEY FIELD  
MALONE,

Distinguished American Lawyer, Who for the Past Few  
Years Has Practiced in Paris, Arrives on the Homeric  
With a Recently Acquired Canine Pet.

(Times Wide World Photos.)



MISS PHILADELPHIA HERSELF: SHE IS MISS  
FLORENCE BOGAR,

Aged 19, and She Has Just Won the Envious Title  
in a Beauty Contest Held at Willow Grove Park.

(Times Wide World Photos.)



THE NEW JUNIOR RIFLE CHAMPION: DOUGLAS  
McDOUGAL

of Washington, D. C., Shot 378 Out of a Possible 400 in the  
National Rifle Association Tourney at Camp Perry, Ohio.

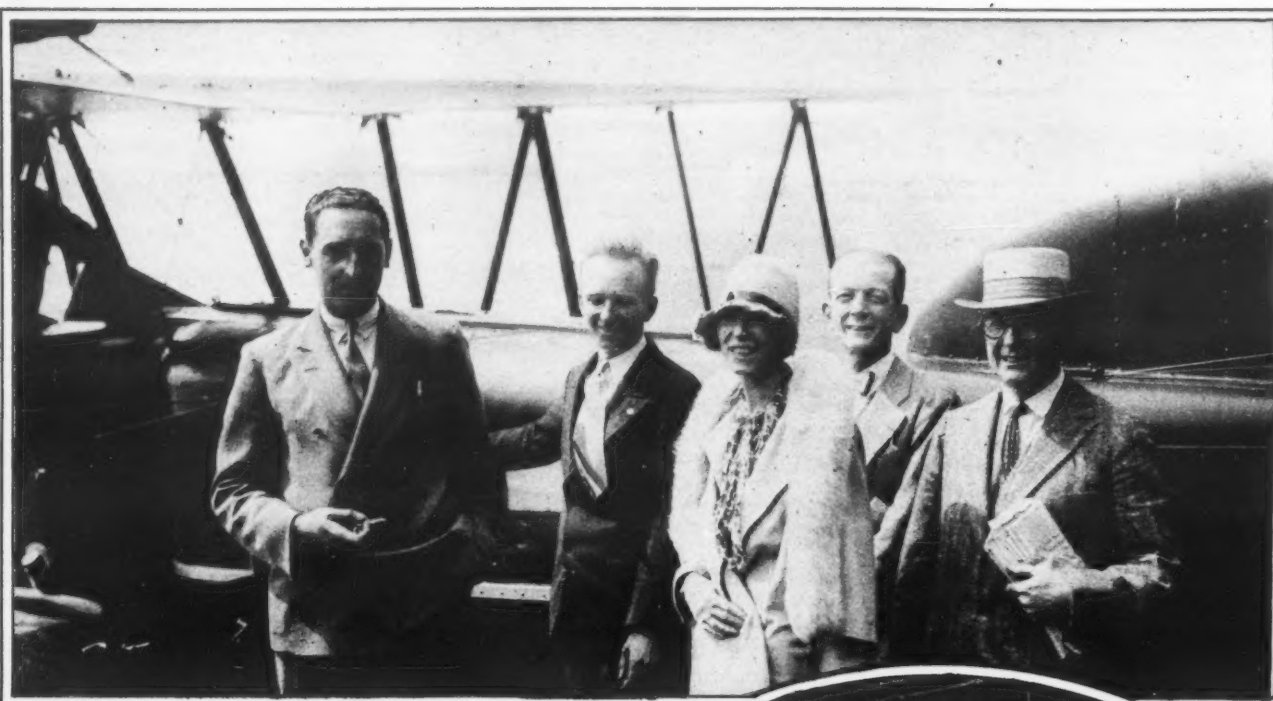
(Times Wide World Photos.)



NO NEED TO WASTE TIME IN THE BARBER'S  
CHAIR: THE TELEPHONE IS EMPLOYED  
by Miss Edalyn Harrigan in the Barber Shop at the  
Mayflower Hotel, New York, Where a Phone Has Been  
Installed at Each Chair for Busy Patrons.

(Times Wide World Photos.)





THE FIRST FLIGHT IN CLARENCE D. CHAMBERLIN'S OWN SERVICE: THE FAMOUS FLIER INAUGURATES A DAILY TRIP Between New York and Washington. Left to Right: Captain Frank B. Courtney, British Aviator; Clarence D. Chamberlin, Mrs. Chamberlin, Shannon Cormack and Donald J. Sargent. (Times Wide World Photos.)



FAIR TRAIL RIDERS OF THE CANADIAN F From the States Recently Took a 250-Mile Ride From La Glaciers. Left to Right: The Misses Helen R. Bryant of Betty McCullough of Haverford, Pa.; Betty Hall of Wyn N. J.; Kitty Miskey of Wyantwood, Pa.; Hildegard (Courtesy Canadian



This, and Will Rogers Promptly Volunteered to Save the Situation by Assuming His Old Friend's Part. (Times Wide World Photos.)

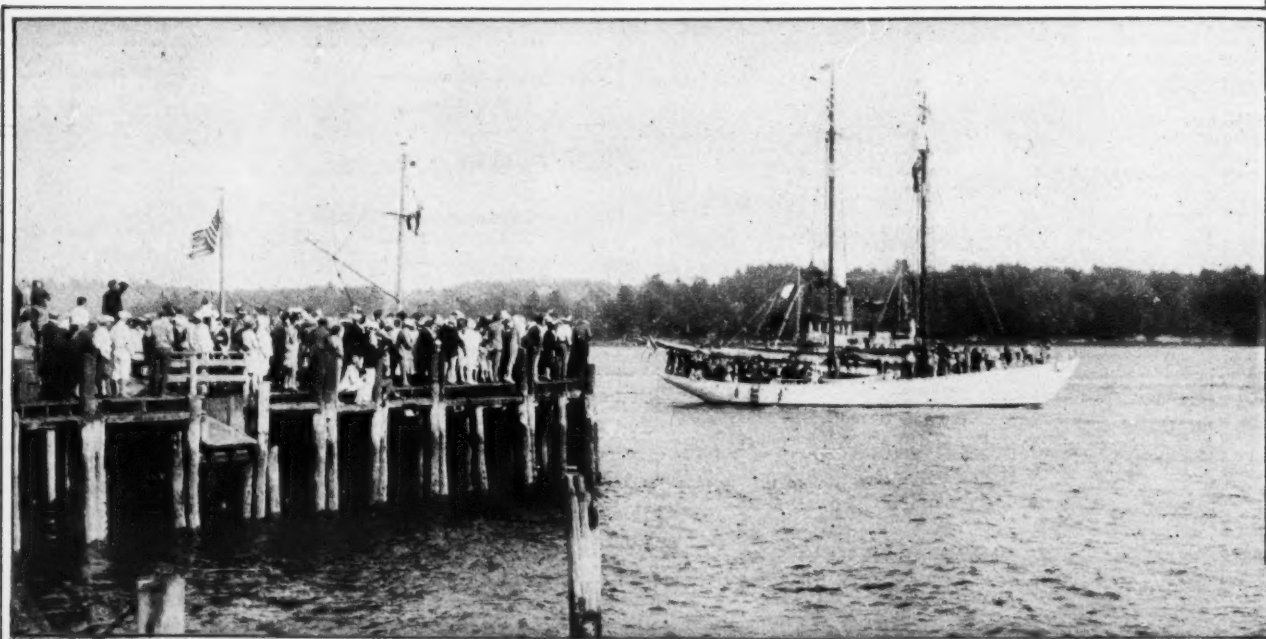
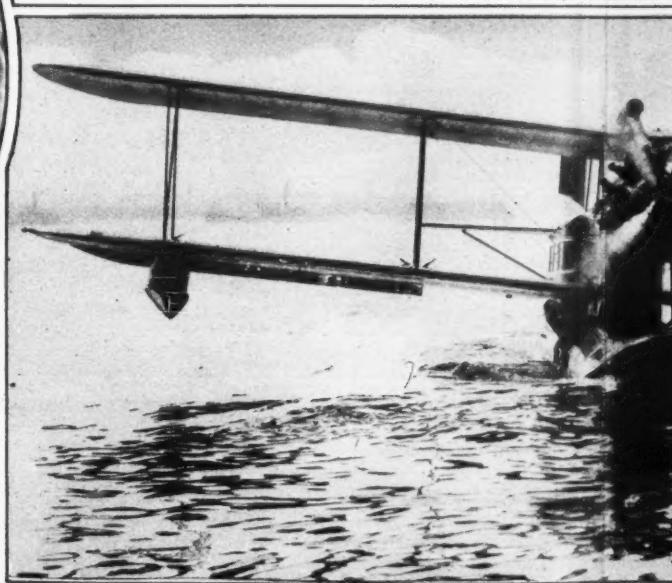


MRS. ALFRED E. SMITH REGISTERS: THE WIFE OF THE DEMOCRATIC CANDIDATE for the Presidency of the United States Enrolls as an "Absentee Voter" at the Office of the Board of Elections, New York City. (Times Wide World Photos.)

GREAT FRIEND, GREAT SCOUT AND GREAT COMEDIAN: THE ONE AND ONLY WILL ROGERS

Arrives in New York and Is Met by Dorothy Stone, Who Will Be His Co-Star in a Musical Show in Which Miss Stone's Father, the Famous Fred Stone, Was to Have Played the Role That Mr. Rogers Will Play. An Airplane Accident Has Prevented

(Times Wide World Photos.)



A RETURN FROM LABRADOR: THE SCHOONER BOWDOIN

Off Wiscasset, Me., Its Home Port, With the MacMillan Expedition, Which Has Been Gone for a Year. (Times Wide World Photos.)



A WORKER FOR HOOVER: MRS. THOMAS A. EDISON

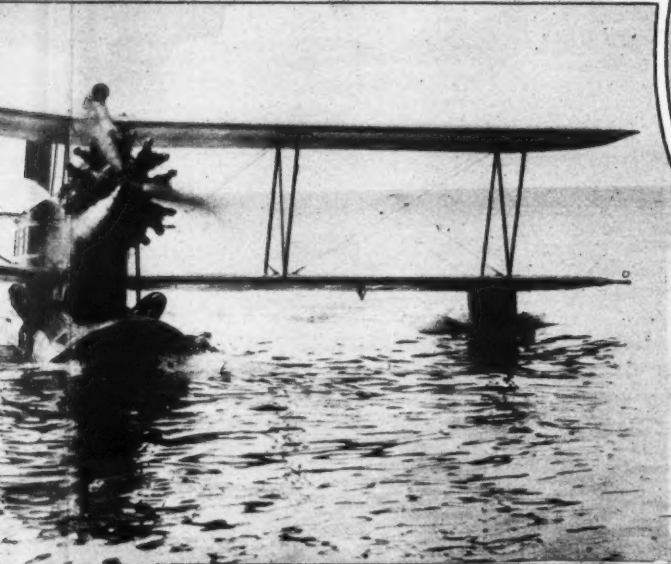
Wife of the Inventor, Calls on the Women's Committee for Hoover to Discuss the Political Situation in New Jersey. Left to Right: Mrs. Edison (Seated), Mrs. Thomas A. Slade, Chairman of the Committee, and Lowell H. Brown. (Times Wide World Photos.)

NEW YORK TO WASHINGTON AND BACK: A REGULAR SERVICE Has Been Started by Clarence D. Chamberlin, Who Crossed the Atlantic by Air Last Year. He Uses a Loening Amphibian Plane, Which Leaves From the Battery Every Morning and Returns at Night. (Times Wide World Photos.)





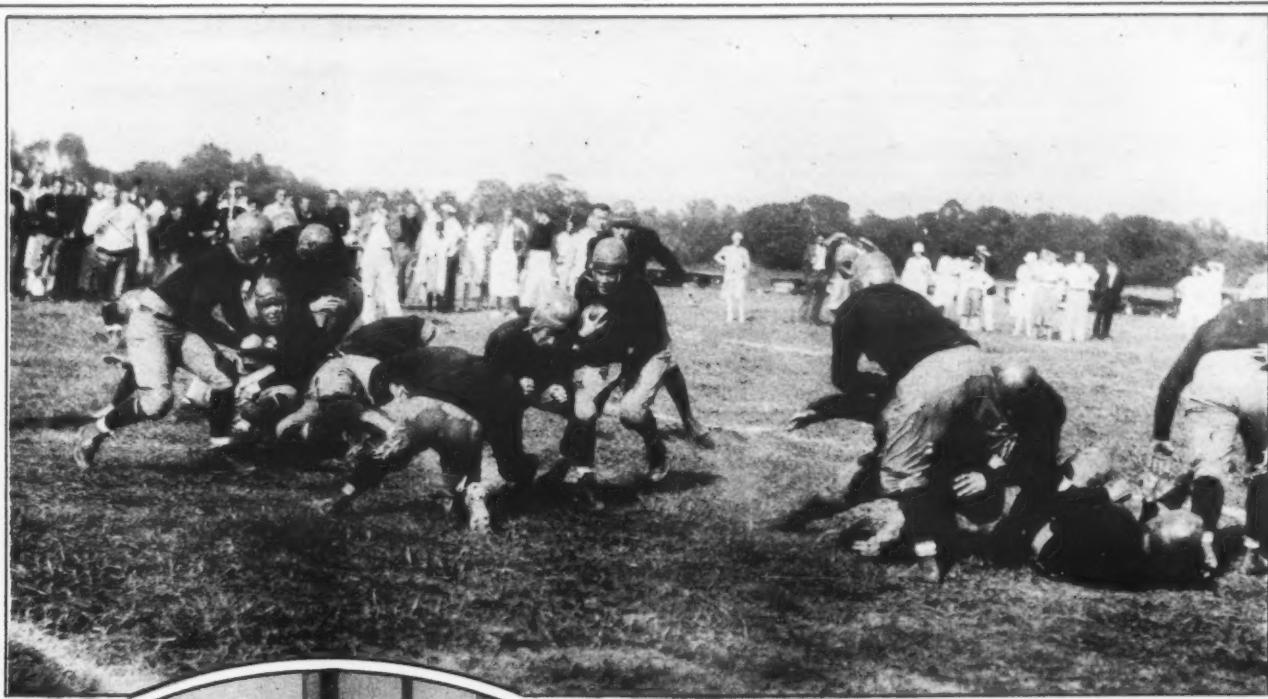
**CANADIAN ROCKIES: THESE YOUNG LADIES**  
 Ride From Lake Windermere to the Lake of the Hanging  
 R. Bryant of Philadelphia, Sally Fisher of Arlington, Vt.;  
 Hall of Wynnewood, Pa.; Margaret Jones of Moorestown,  
 ; Hildegard and Mary Ewart of Hinton, W. Va.  
 (Times Canadian Pacific Rwy.)



**NEW YORK TO WASHINGTON AND BACK: A REGULAR SERVICE**  
 Has Been Started by Clarence D. Chamberlin, Who Crossed the Atlantic by Air Last Year. He Uses a Loening Amphibian Plane, Which Leaves From the Battery Every Morning and Returns at Night.  
 (Times Wide World Photos.)



**ONE OF THE SUPREME SOPRANOS OF ALL TIME: MME. MARIA JERITZA**  
 Arrives on the Majestic for the Metropolitan Opera Season.  
 (Times Wide World Photos.)



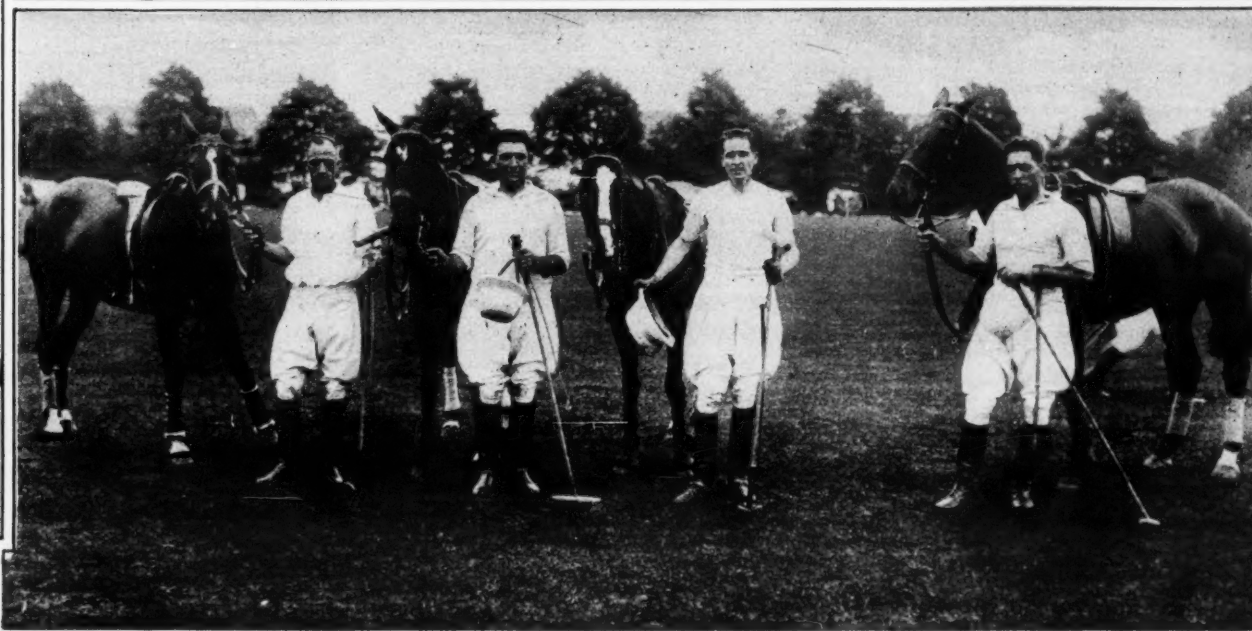
**PENNSYLVANIA HUSKIES: THE FIRST AND SECOND TEAMS**  
 of the University in a Practice Scrimmage at Cape May, N. J.  
 (Times Wide World Photos.)



**CERTAIN HIGH DIRECTORS OF THE DEMOCRATIC CAMPAIGN: THE ENTIRE ADVISORY COMMITTEE**  
 Associated With the Democratic National Committee at Headquarters in the General Motors Building, New York. Left to Right: Seated—Representative William A. Oldfield of Arkansas, Former Assistant Secretary of the Treasury Jouett Shouse of Kansas, Senator Peter G. Gerry of Rhode Island and Mrs. Franklin D. Roosevelt of New York. Standing—Representative Parker Corning of New York, J. Bruce Kremer of Montana, Senator Pat Harrison of Mississippi and Senator Millard E. Tydings of Maryland.  
 (Times Wide World Photos.)



**IN THE PUBLIC EYE: MISS FLORENCE TRUMBULL**, Daughter of the Governor of Connecticut, Returns From a Trip to Europe. There Have Been Rumors of Her Engagement to John Coolidge, the President's Son, but All That Miss Trumbull Would Say Was That There Was "An Understanding."  
 (Times Wide World Photos.)



**POLO STARS FROM THE ARGENTINE: MEMBERS OF THE INVADING TEAM**  
 Which Was to Play an All-Star American Four for the Championship of the Western Hemisphere. Left to Right: Lacey, Andrada, Nelson and Miles.  
 (Times Wide World Photos.)





**FOOTBALL PRACTICE BESIDE THE SEA: A FLYING TACKLE** by "Swede" Hansen of the Temple University Team, Which Is Enjoying a Workout at Atlantic City. (Times Wide World Photos.)



**THREE ACES OF THE AIR: GEORGE HALDEMAN, ART GOEBEL AND EMILE BURGIN** (Left to Right) Before the Start of the Non-Stop Flight From Roosevelt Field, Long Island, Across the Continent. (Times Wide World Photos.)

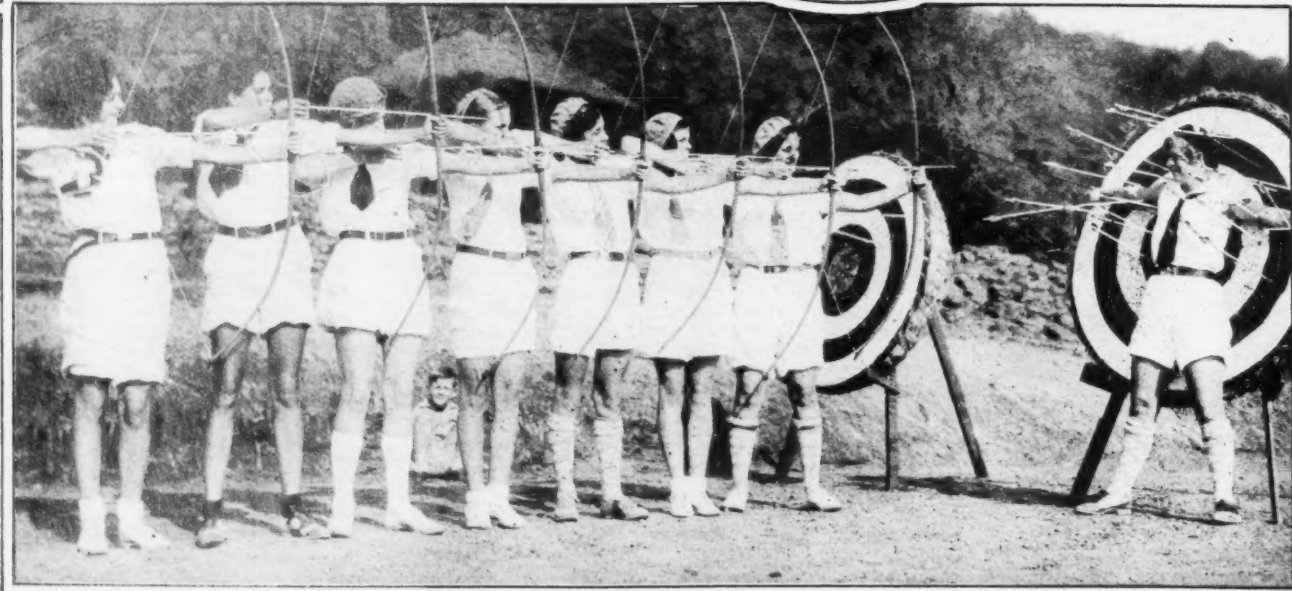


**THE ARMY CAPTAIN IN ACTION: SPRAGUE OF WEST POINT** Tackles a Dummy in the First Fall Practice of the Army Football Squad. (Times Wide World Photos.)



**THE RADIO QUEEN OF 1928: LITA KORBE,** Who Will Reign Over the Radio World's Fair at Madison Square Garden, New York. (New York Times Studios.)

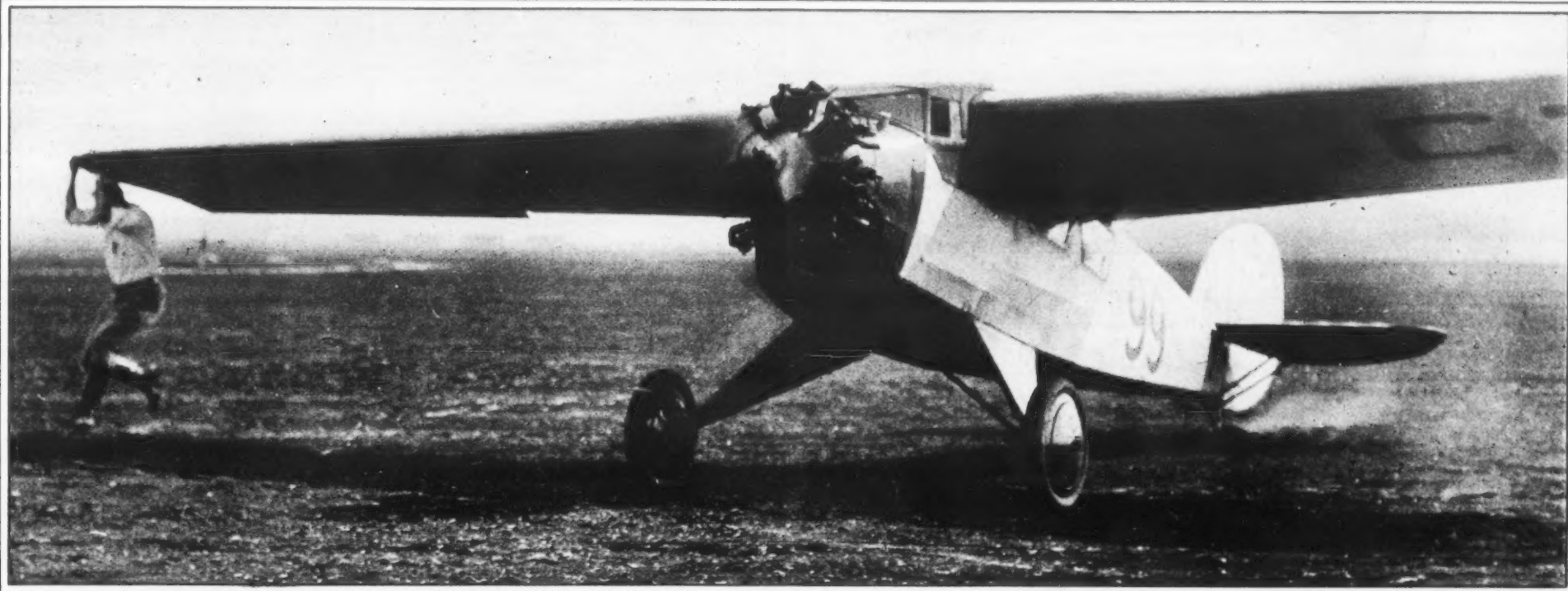
**J. L. BEYNON, QUARTERBACK** of the West Point Team, Getting Into Shape for Approaching Battles on the Gridiron. (Times Wide World Photos.)



**A HUMAN TARGET: MISS ISABEL BONSAK** Poses Gracefully and Fearlessly in Front of the Bows and Arrows of the Fair Members of the Camp Greystone Archery Team at Grove Park Inn, North Carolina. (Times Wide World Photos.)



# Air Derby Racers Fly Toward the Sunset



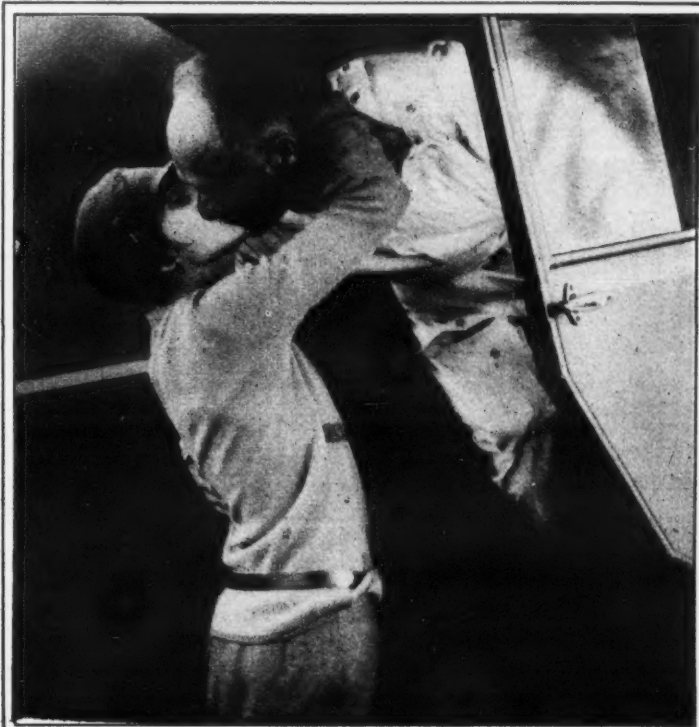
CLASS A AIR DERBY WINNER: THE CESSNA MONOPLANE in Which Earl Rowland Was First to Land at Mines Field, Los Angeles, in the Transcontinental Race From Roosevelt Field, Long Island.  
(Times Wide World Photos.)



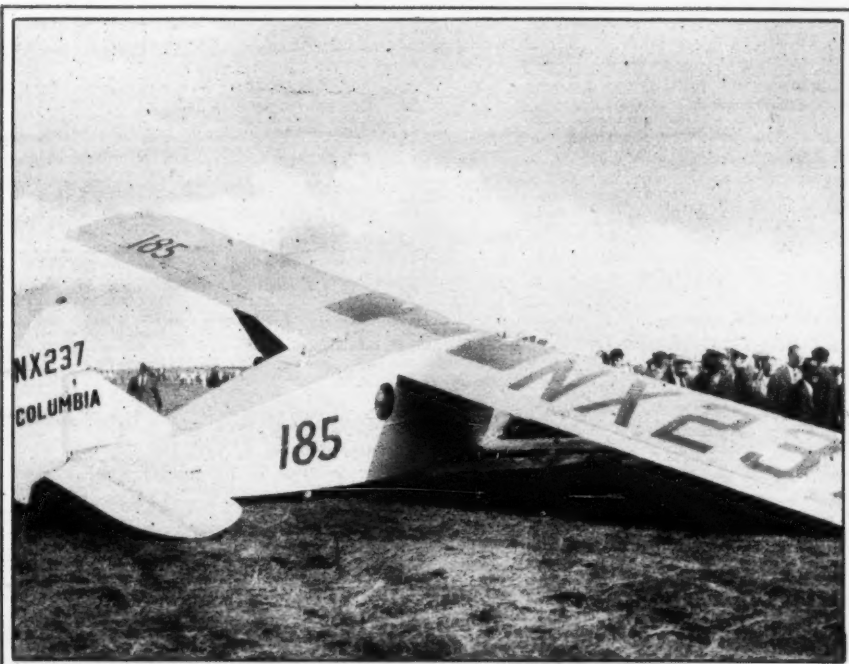
BEFORE THE NORTH STAR ROSE: MRS. JAMES A. STILLMAN, Owner of the Plane, Bidding Godspeed to Oliver Le Boutellier and George King. The Plane, Piloted by Le Boutellier, Turned Back Soon After It Started, the Pilot Stating That the Compass Vibrated So That He Could Not Read It.  
(Times Wide World Photos.)



EARL ROWLAND, First to Finish in Class A Race of National Air Derby, Flying a Cessna Monoplane.  
(Times Wide World Photos.)



AU REVOIR! C. H. HERRICK, Who With Clifford McMillin in a Stinson Monoplane Was First to Start in the Non-Stop Air Derby, Kisses His Wife at Parting. The Plane Was Forced Down in Pennsylvania.  
(Times Wide World Photos.)



A FAMOUS PLANE: THE COLUMBIA, in Which Chamberlin and Levine Flew Across the Atlantic Ocean Last Year, Started in the Non-Stop Transcontinental Air Derby From Roosevelt Field, Long Island, to Los Angeles, Manned by Lieut. Commander Jack Iseman and Lieutenant William Farnham. The Loss of a Wheel at the Start Was Quickly Remedied.



THE SMALLEST OF THE RACERS: THIS STINSON JUNIOR MONOPLANE Was Piloted by Randolph Page. After a Difficult Take-Off Page Was Forced to Descend at Allentown, Pa.  
(Times Wide World Photos.)



## Fall Fashions That Appeal to the Parisiennes

Selected by Grace Wiley, Paris  
Fashion Editor



### EMBROIDERED GOLDEN ELEPHANTS

Insure Good Luck for the Wearer of This Madeleine des Hayes Frock of Black Crêpe de Chine, Made With a Double Overskirt Falling Longer at Back.



### PEACH TAFFETA

Makes the New Circular Fullness on the Left Skirt of This Lovely Beaded Gown From Drecol. The Beads Are in Swirling Bands, Deepening From Pale Pink to Peach.



THE NEW DEEP V BACK Follows the Line of the Drooping Folds on the Skirt of This Gown in Black Chiffon, Designed by Madeleine des Hayes.



### CHARTREUSE GREEN SATIN

Combined With Bright Red Is a Favorite Worth Color Combination. The Red Appears Here in the Tasseled, Detachable Scarf.

### BEIGE TWEED

Is Lined in Brown Suede Leather and Is Worn Over a Brown Suede Blouse Made in One Piece With the Tweed Skirt. From Douillet-Doucet.



### BURGUNDY CHIFFON VELVET

Is Trimmed in a Gray Silk Embroidery Imitating Caracul Fur. Lucile Flares the Coat Skirt and Widens the Sleeve Above the Wrist.

(Photos Times Wide World, Paris Bureau.)



16 Rue de la Paix, Paris, Sept. 15, 1928.  
“OLD - FASHIONED velvet,” as the heavy velvets and velveteens are now called to distinguish them from the newer transparent velvets, are to have another period in the limelight of fashion. Not only are many of the street coats and suits made of them, but some of the season's most charming evening gowns as well.

Next to these heavier velvets and to the transparent velvets, the most widely used material is tweed. It forms sport costumes, morning frocks, street ensembles, tailored suits and even lines the coats and furnishes the frocks for the elaborate fur-trimmed velvet afternoon costumes designed by Worth. Combined with suede leather, as it is here in the Douillet-Doucet trotteur suit, it is doubly smart. In a season when most velvet suits choose sweater blouses to accompany them, a tweed suit must turn to a leather blouse to be distinctive.



# Attractive Hats for Fashionable Autumn Wear

Selected by Katherine McCormack, Fashion Editor



INTERESTING ANGLES AND POINTS  
Make This a Very Practical Hat to Wear  
With Either Sports or Tailored  
Costumes.



MOLDED TO FIT THE HEAD  
and Form a Becoming Frame for the Face,  
This Hat of Beige Felt May Be Worn With  
Tailored Suit or Frock.



ANOTHER AFTERNOON MODEL,  
WITH SNUG-FITTING LINES,  
Emphasizes a New Veil Treatment in Its  
Scarf Arrangement About the Shoulders.

WITH the subtle but certain trend in fashions toward things feminine, hats have naturally followed suit. The happy result is that the majority of women need now have no qualms about procuring this season any number of hats to match their various costumes. Color schemes in addition have been selected with the aid of the leading dress designers both here and abroad, so that pleasing contrasts and exact matches are almost always available.

Furthermore, the new hats shown thus far appear to be well thought out, so



THIS CHARMING HAT OF BLACK VELVET,  
for Formal Afternoon Wear, Is Edged With a Deep Banding of Maline.

flattering framework for the face. More individuality is also permissible this season in these smaller hats, for by a clever twist or turn, either by one's self or the milliner, a particular feature may be softened or emphasized according to whim. But the picture hat must not be overlooked either, for it has returned with new crowns and brims, which also serve to portray the individuality of the wearer.

While felt is still in the lead as a hat medium, velvet is also very popular, and in fact is used as trimming on a good many of the felt models. K. McC.

as to suit the requirements of the various types of hairdressing. The lines of the head are fully emphasized, and the irregular outlines used to form a



SOFT BROWN FELT IS USED  
in This Flattering Hat, Simply Trimmed With an  
Inconspicuous Ornament.  
(Photos Don Diego.)



FOR SEMI-FORMAL WEAR: A SOFTLY  
DRAPED TURBAN  
That Is Trimmed at One Side With a Huge  
Cluster of Velvet Ribbon loops.  
(Designs Courtesy Laurel Hat Co.)



FELT AND VELVET ARE COMBINED  
in This Smart Matron's Hat With Brim Turned Up  
on One Side Only and Held in Place With a New  
Barpin.

Information as to Where the Articles Shown on This Page May Be Purchased Will, on Request, Be Given by the Fashion Editor,  
Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



# FLASHLIGHTS AT VARIOUS ANGLES IN THE REALM OF RADIO



**RADIO OLD-TIMERS: MEMBERS OF THE VETERAN WIRELESS OPERATORS' ASSOCIATION,** Including Operators, Engineers and Scientific Investigators, Meet at the Hotel Astor, New York, to Arrange for the Presentation of a Medal to Giuseppe Biagi, Wireless Operator of the Wrecked Nobile Arctic Airship Italia, at the Radio World's Fair. Left to Right, Top Row: Walter Nussbaum, C. S. Anderson, George Lewis, Jack Duffy, T. M. Stevens, Lee Manley, T. E. Nivison. Middle Row: Walter J. Roach, Fred Smith, Sam Schneider, George Clark, J. F. J. Maher (President), James Maresca and F. C. Landskron. Bottom Row: F. E. Meinholz, L. G. Pacent, C. B. Cooper, R. H. Marriott, James Caulfield and E. W. Daniels. (Times Wide World Photos.)



**A VERSATILE STAR: MISS WILMA LANYON,** Now Playing in "Gang War," Repaints Her Radio Set to Match the Furniture of Her Apartment. This Very Receiving Set Was to Be Exhibited at the Radio World's Fair in Madison Square Garden. (Times Wide World Photos.)



**A MEMORIAL TO ROBERT BURNS: JAMES RAMSAY MACDONALD,** Former British Premier and Himself a Scotsman, Unveils the Monument at Stanley Park, Vancouver, B. C. (Courtesy Canadian Pacific Railway.)



**A MISSOURI SINGER: MISS EDITH DEMAREE,** 19-Year-Old Chorister (Soprano) of Poplar Bluff, Mo., Shares With Carroll West the Honors of Victory in the First Local Elimination Contest in the Second Atwater Kent National Radio Audition. Both Will Next Compete in the Missouri State-wide Contest.



**WINS LOCAL RADIO CONTEST: CARROLL WEST,**

Aged 19, of Poplar Bluff, Mo., Gets a Fine Start in the 1928 National Radio Audition as Male Winner in the Local Elimination. He Is a Baritone. (Times Wide World Photos.)



**CLAIMS WORLD'S RADIO SINGING CHAMPIONSHIP: JERRY SULLIVAN,** Chicago's Pioneer Radio Songster, Recently Broadcast His Fifteen Thousandth Ditty From Station WSBC, for Which He Is Also the Announcer. (Times Wide World Photos.)

**THE WIZARD: THOMAS ALVA EDISON,** From His Latest Photograph, Made During the Present Month. Mr. Edison Was Scheduled to Deliver His First Formal Radio Address at the Opening of the Radio World's Fair at Madison Square Garden, New York, on Sept. 17. (© T. A. E., Inc.)







THE FIELD IN  
FLIGHT: TAKING A  
JUMP

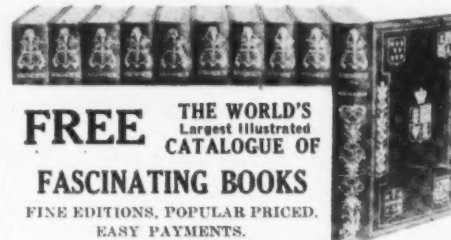
in the Brook Steeple-  
chase Handicap at Bel-  
mont Park, L. I.

(Times Wide World Photos.)



GENE TUNNEY'S  
GIFT TO THE  
MARINES: JIGGS II,  
Mascot of the Ubiqui-  
tous Amphibian Corps,  
Submits to Photog-  
raphy at College Park,  
Md., Whither He Has  
Accompanied the United  
States Marine Football  
Team for a Month's Pre-  
Season Practice.

(Times Wide World Photos.)



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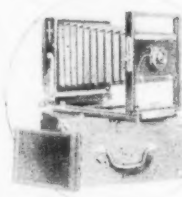


SENATOR MAR-  
CONI TAKES UP  
HOME MOVIES:  
THE GREAT  
INVENTOR  
Acts as Cameraman  
With Signora Mar-  
coni as Screen Star  
Aboard Their Yacht,  
the Electra.



BACK FROM A  
HIGH DIPLOMATIC  
MISSION ABROAD:  
SECRETARY OF  
STATE FRANK B.  
KELLOGG  
and Mrs. Kellogg  
Return From the  
Signing of the Kel-  
logg Pact Outlawing  
War, Which Took  
Place in Paris. They  
Subsequently Visited  
the Irish Free State.  
(Times Wide World  
Photos.)

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# Cash Awards to Amateur Photographers

First Prize—Ten Dollars  
Won by Lawrence A. White, Shrewsbury, Mass.

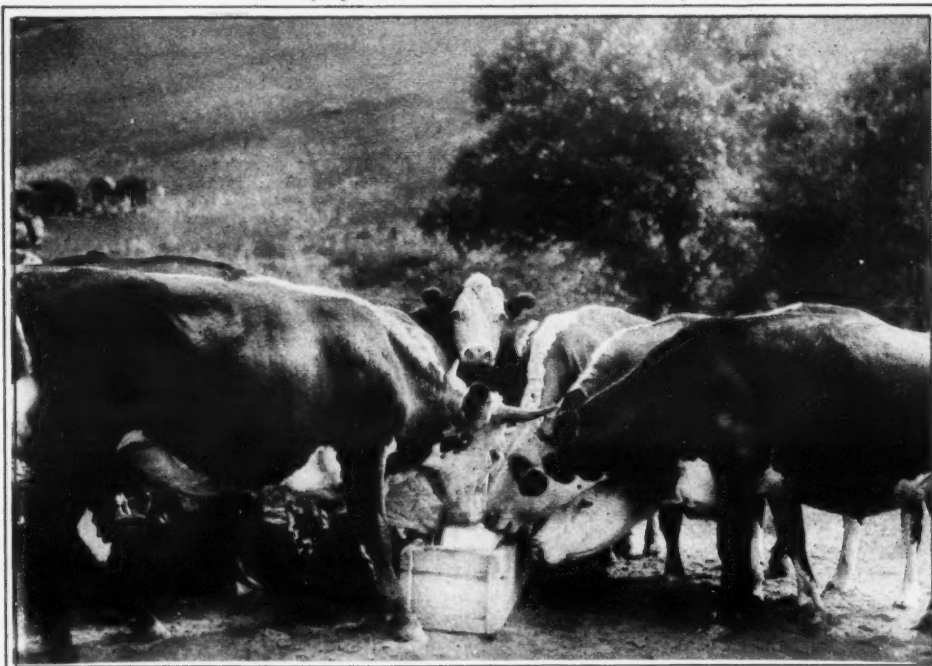


HUDSON FERRIES

Second Prize—Five Dollars  
Won by John Christenson, Mandan, N. D.



ONE VIEW OF THE WORLD.  
Three Dollars Awarded to Margaret Romer, San Diego, Cal.



THE SALT OF LIFE.



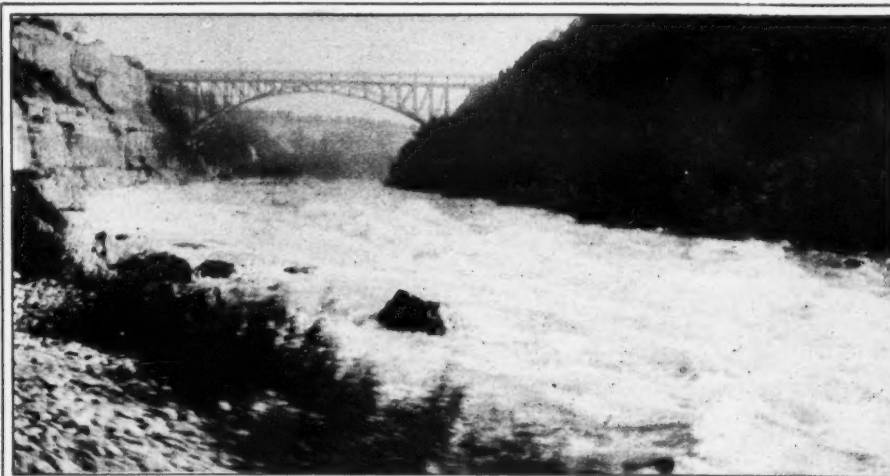
THE FLOWER GIRL.  
Three Dollars Awarded to Doris E. Wright, Middleboro, Mass.

Amateur photographers everywhere are invited to send, at their own risk, their latest and best photographs (not negatives) to Mid-Week Pictorial, which will award a first prize of ten dollars (\$10.00) in cash for the photograph adjudged the best each week, five dollars (\$5.00) for the second best and three dollars (\$3.00) for each additional photograph published.

The photographs are judged on the basis of interest aroused by the picture and the technical quality of the photographic work itself. If return of picture is desired, postage should be enclosed. Contestants must not submit pictures taken by others, or any pictures the accidental loss of which, either in this office or in the mails, would mean a financial loss.



A PEACEFUL STREAM  
Three Dollars Awarded to A. L. Roswell, Springfield, Mass.

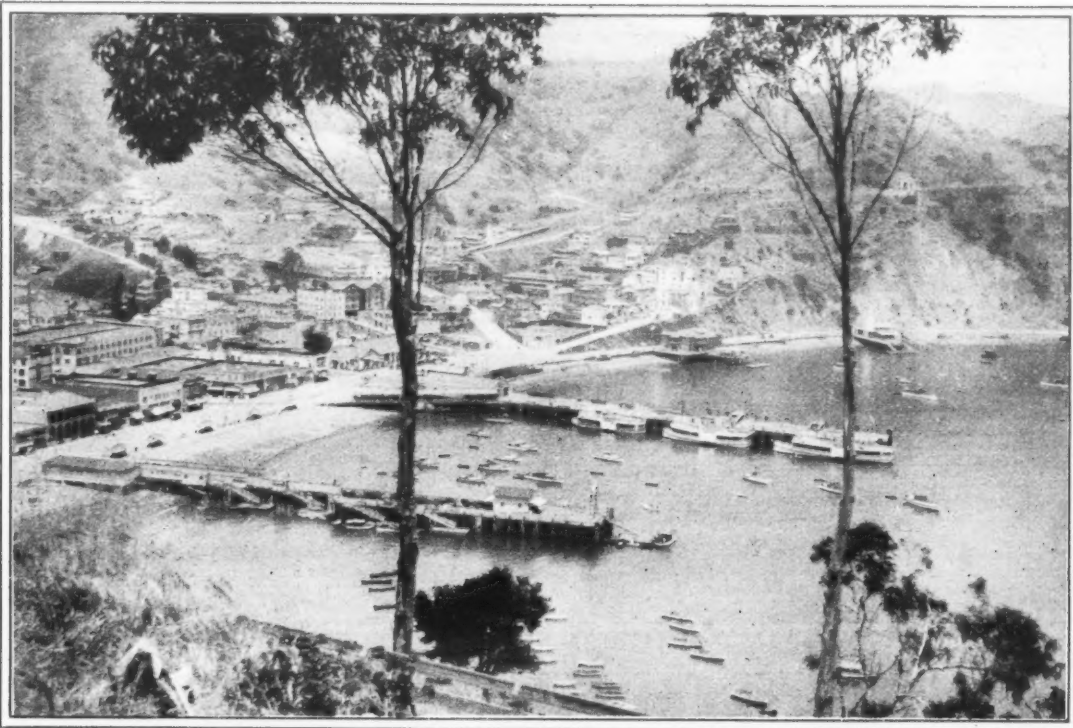


WHIRLPOOL RAPIDS  
Three Dollars Awarded to Mrs. D. C. McGregor, Akron, Ohio.

All Photographs Should Be Sent to the Amateur Photographic Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



# In the Weekly Prize Camera Competition



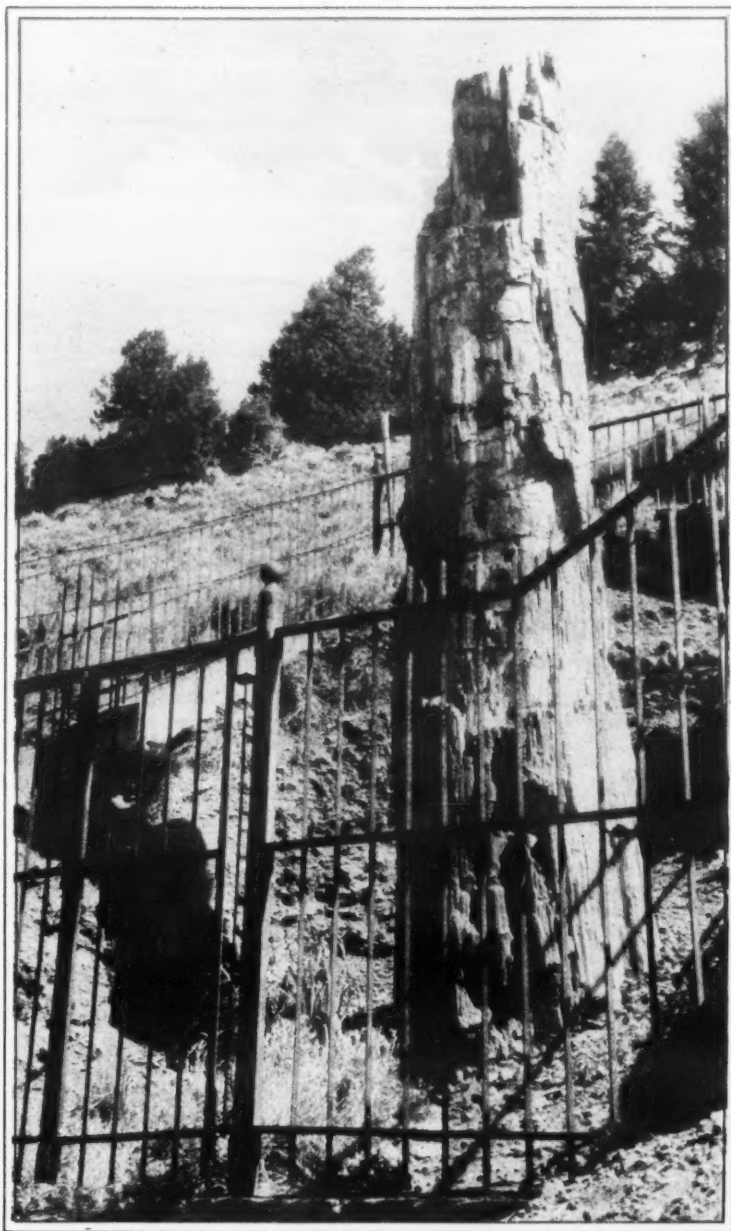
THE BAY OF AVALON, SANTA CATALINA ISLAND, CALIFORNIA.  
Three Dollars Awarded to George B. Speer, Newark, N. J.



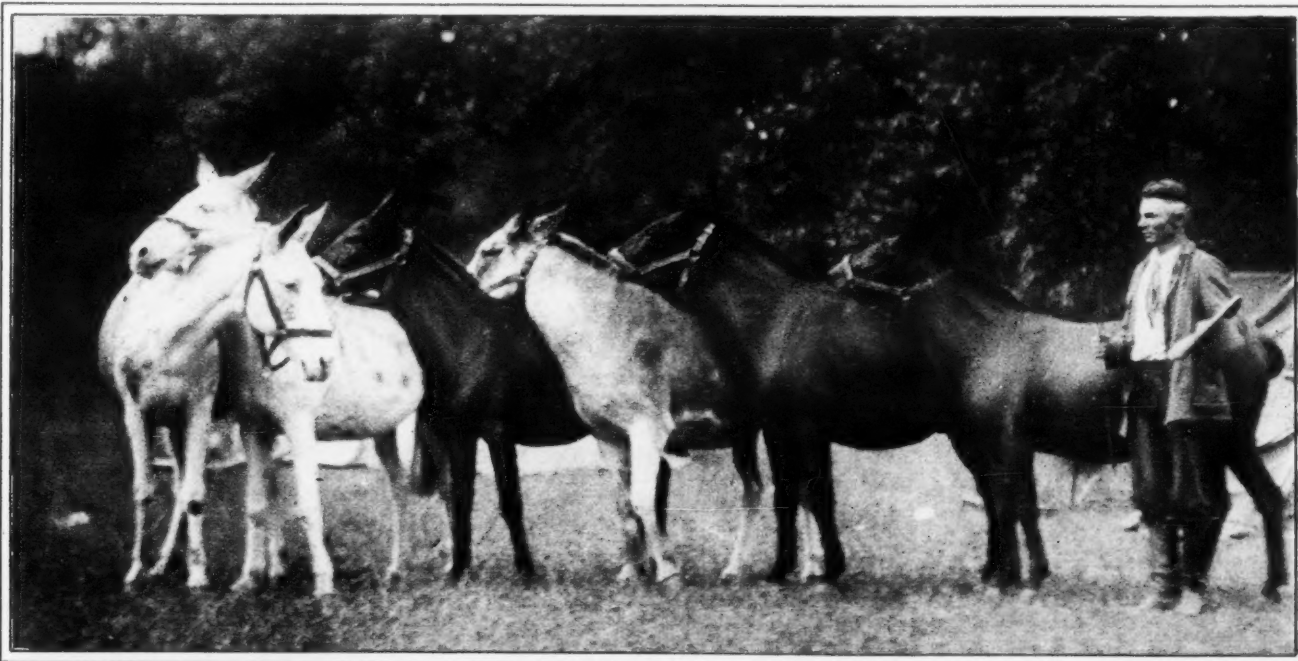
FOR BETTER, FOR WORSE.  
Three Dollars Awarded to Miss P. C. Bill, Mandan, N. D.



THE CENTRE OF ATTENTION.  
Three Dollars Awarded to Mrs. John W. Kemp, Los Angeles, Cal.



A PETRIFIED TREE IN YELLOWSTONE PARK.  
Three Dollars Awarded to A. O. Ringheim, Carnation, Wash.



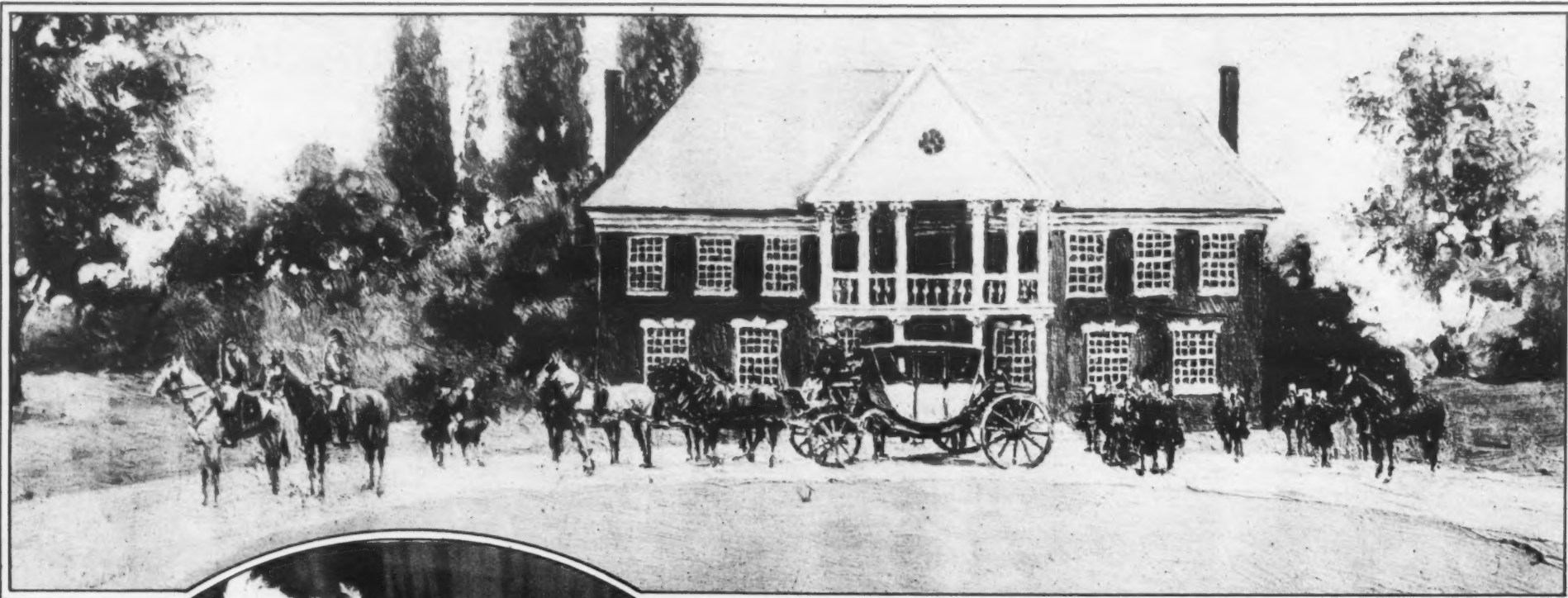
CIRCUS HORSES.  
Three Dollars Awarded to E. J. Brown, Turlock, Cal.



MAKING FRIENDS.  
Three Dollars Awarded to Mrs. Henrietta B. Pape, Van Buren, Ark.

Amateur Photographers Are Invited to Ask Questions About Their Work, and These Will Be Answered, Either in This Department or Through the Mails, by the Director of The New York Times Studios.



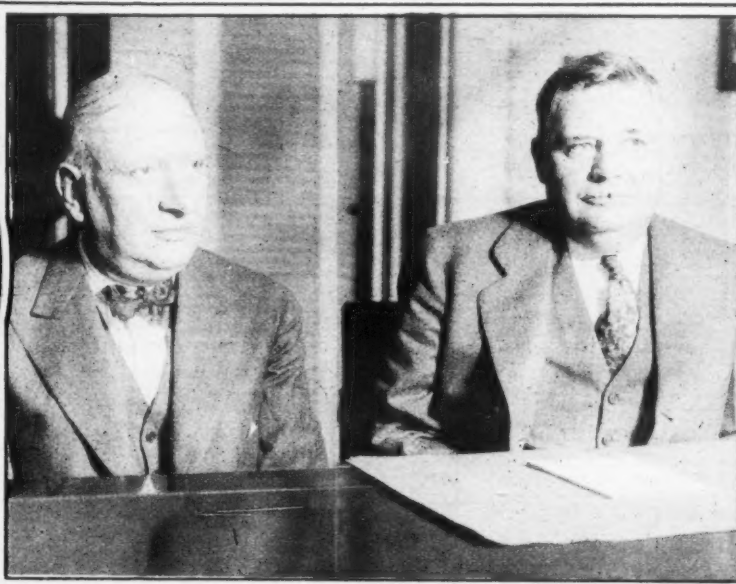


THE OLD CAPITAL OF VIRGINIA AT WILLIAMSBURG: IT WILL BE REBUILT

in Accordance With This Painting as Part of the General Reconstruction of the Old Town Which Is Being Effected With the Backing of John D. Rockefeller Jr. Bricks From Many Old Virginia Homes Are Being Purchased for Use in the Rebuilding. (Courtesy Virginia State Chamber of Commerce.)



**PERFECT AMERICAN LIMBS:** PRINCESS DEERHORN, Aged 19, a Great-Grandniece of Chief Sitting Bull and Said to Be Also a Descendant of Pocahontas, Is Declared by a Committee of the National Hosiery and Underwear Exposition to Be Possessed of Ideal Feminine Legs. Over 2,000 Entrants Were Rejected in Favor of the Princess. (Times Wide World Photos.)



**THE NEW AMBASSADOR FROM ARGENTINA PRESENTS HIS CREDENTIALS:** MANUEL MALBRAN (Left) Calls Officially Upon J. Reuben Clark, Under-Secretary of State, at the State Department in Washington.



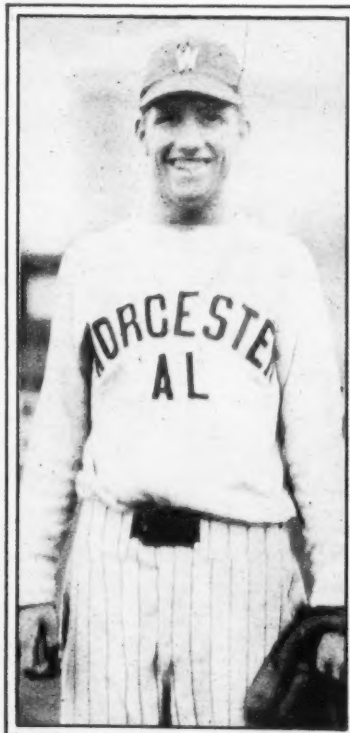
**FROM TRIUMPH TO TRIUMPH:** MISS ZENOVIA GUTHRIE of Morehead City, N. C., Was Chosen as "Miss North Carolina" in a Contest at Atlantic Beach and Two Weeks Later Won First Prize in the "Feast of Pirates" Bathing Beauty Show at Wilmington. (Times Wide World Photos.)



**WEDDING BELLS IN THE OFFING:** PEGGY HOPKINS JOYCE AND LORD NORTHESK Arrive in New York on the Aquitania. His Lordship's Divorce Is Now Pending, After Which He Will Become the Famous Beauty's Fifth Husband. While in Her Native Land Miss Joyce Will Supervise the Publication of Her Memoirs. (Times Wide World Photos.)

SEE that grin? That wins ball games for the American Legion junior baseball team of Worcester, Mass., which recently won the championship of the East in the Legion's nation-wide boy baseball competition. The owner of the grin is Wilson Dunlap Jr., the team's phenomenal 16-year-old pitcher. When his team makes an error behind him he grins; when the bases are full with none out he grins; when the opposing fans try to get his goat he grins. The spirit of that grin runs through the whole team and they play fighting, never-say-die baseball.

Although he lost his game when he faced the junior champions of the West in the junior world series at Chicago Sept. 7, his comrades failed to do any hitting worth mentioning. He has pitched twenty-two games this year and won twenty of them, many by shut-outs. He has fanned an average of ten men per game and has pitched several one-hit and two-hit games. And that isn't all. Dunlap is one of the team's heavy hitters, clouting the ball for an average that hangs around the .500 mark.



**THE GRIN THAT WINS:** WILSON DUNLAP JR., Star 16-Year-Old Pitcher of the Worcester (Mass.) American Legion Junior Baseball Team. (Courtesy American Legion News Service.)



Three  
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Comment on  
The New York Times  
Complete, Impartial  
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WILL DURANT, author of "The STORY OF PHILOSOPHY"—

"May I express my great admiration for the thoroughly impartial way in which The New York Times is reporting the campaign? It would be quite impossible to tell, from the news columns, which candidate the editors favor—which is an ideal condition."

STEPHANE LAUZANNE, French journalist, in his recent book,  
"LA MAJESTE LA PRESSE"—

"The most formidable example of a true newspaper—The New York Times, a magnificent institution which honors not only America but the entire world and which gives a truly photographic resume of the events of the whole planet, a daily encyclopedia which does not allow itself to be swamped by publicity and whose most meritorious characteristic is the jealous care with which fact is separated from comment."

DR. HENRY VAN DYKE, author, clergyman, diplomat—

"The New York Times is a good newspaper. I read it every morning when at home. And heaven knows I need educating as much as anybody. Its foreign correspondents are many and excellent—that is most of them—for, of course, there is a difference.

"The editorials are well-balanced, and backed by knowledge of many subjects. This is their general quality. Sometimes they are pointed with or illuminated with poetic feeling. Then they make fine reading. But a good pudding cannot be made exclusively of plums."

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# The New York Times

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# A VISION OF SOME AMAZING FASHIONS OF THE FUTURE



**PROMISED FOR 1940: A TENNIS COSTUME**  
for the Athletic Young Lady of Twelve Years Hence, According to the Directors of the Fashion Show Held in New York by Arnold, Constable & Company.  
(Times Wide World Photos.)



**FASHIONS OF THE PAST: THESE RATHER ODD-LOOKING GARMENTS WERE WORN BY TYPICAL AMERICANS**  
in Their Day and Generation and Have Been Resurrected at the Arnold, Constable Fashion Show. The Two Models at the Left Represent Styles of 1827; the Others Display the Prevailing Fashions of the Late '90s.  
(Times Wide World Photos.)



**SCIENCE, ART AND BEAUTY: AN ELECTRIC COAT AND CAP**  
of a Hundred Years Hence, as Imagined by the Builders of Arnold, Constable & Company's Fashion Show. It is Made of Soft, Flexible Metals Whose Lining Is Heated by Radio Energy (Simply Press a Button). It Is Designed to Withstand the Extreme Cold of Great Altitudes.  
(Times Wide World Photos.)



**THE GIRL WITH WINGS: THIS IS A FLYING OUTFIT**  
of 1985, by Which Time, It Is Fancied, Engineers May Have Perfected a Feathery Composition of Materials Which Will Enable Mademoiselle to Soar From Place to Place Simply by Waving Her Arms. The Webbed Wings Are Concealed When the Arms Are at the Wearer's Sides. Page Jules Verne and H. G. Wells!



**UP TO DATE AND THEN SOME: THIS DINNER GOWN**  
May (or May Not) Be Seen in the Best Circles in A. D. 1975. At Any Rate the Artists of Arnold, Constable & Company's Fashion Show Have So Conceived It.  
(Times Wide World Photos.)



**A FLYING GIRL OF THE FUTURE: THIS DRESS OF CHIFFON AND SHEER VELVET,**  
With Soft Kid Leggings and Cap, Will Be Popular in Aviation Circles About the Year 1950, So 'Tis Said.  
(Times Wide World Photos.)



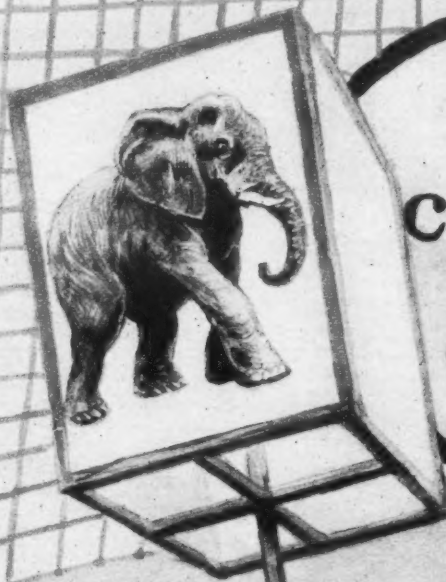
**AN EVENING GOWN OF THE YEAR 2000,**  
Made of Metal and Synthetic Velvet, With Tubular Effects Inspired by the Pipe-Organ.  
(Times Wide World Photos.)



# Mid-Week Pictorial

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

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OF THE  
PRESIDENTIAL  
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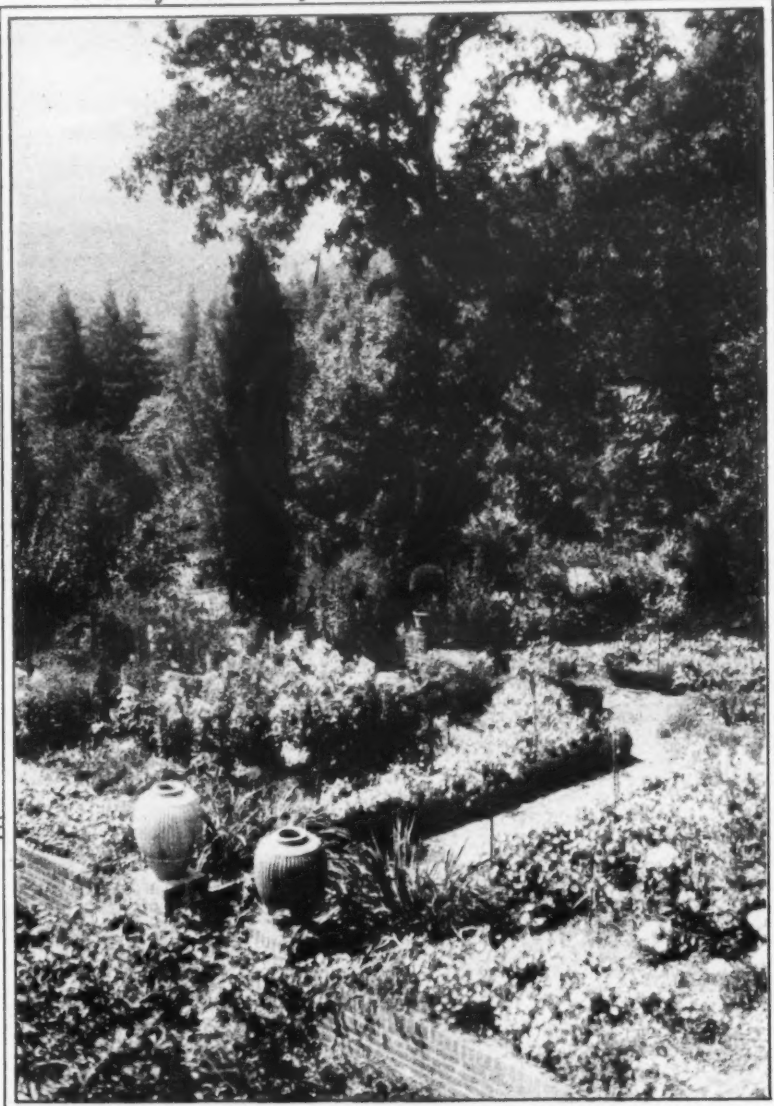


# CASH PRIZES AWARDED IN THE HOME GARDEN CONTEST

First Prize—Ten Dollars  
Won by Edith Wood, New Palestine, Ind.



Second Prize—Five Dollars  
Won by Miss Mary D. Barber, San Anselmo, Cal.



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WOODS AND  
GARDEN  
MEET.



QUIET  
BEAUTY.

Three Dollars

Awarded to

Georgia

Thatcher

Kemp, Los

Angeles, Cal.



**M**ID-WEEK PICTORIAL invites its readers all over the land to send in photographs of their gardens, to be entered in its Garden Contest. The competition is not intended to include great estates with their staffs of highly paid gardeners. Rather it applies to gardens that adjoin or surround the typical American home. The award of prizes will be based not on the size of the gardens but on their beauty, variety and design—all the elements that add to their attractiveness and appeal to the eye.

The prize-winning photographs sent in each week will be reproduced the next week in the pages of Mid-Week Pictorial, which will award a first prize of ten dollars (\$10) in cash for the photograph adjudged the best each week; five dollars (\$5) for the second best, and three dollars (\$3) for each additional photograph published.

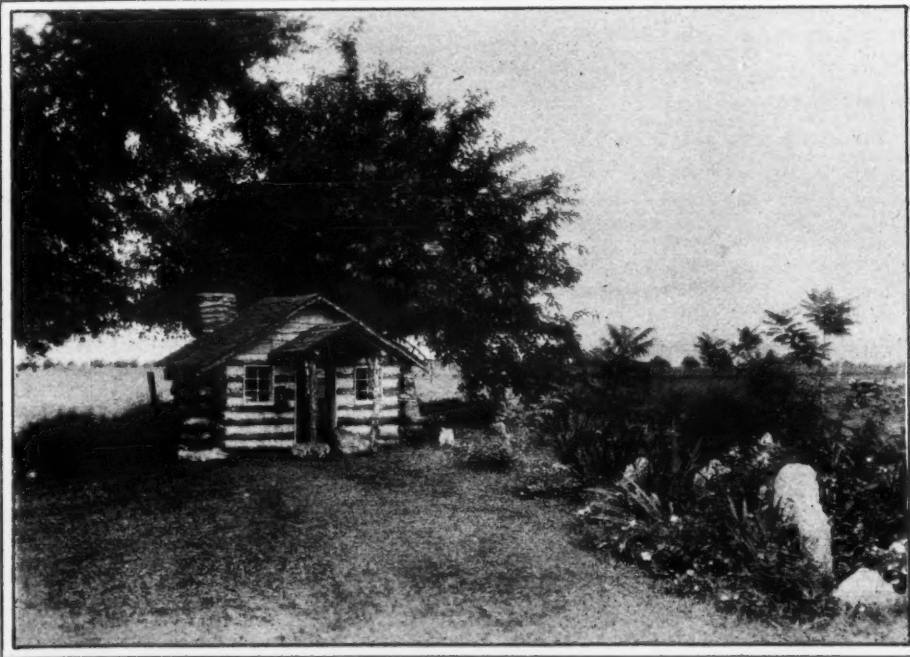
Send photographs, not negatives. Pictures will be sent back on request if return postage is enclosed. It is hoped and believed that the contest will stimulate interest in gardening and add greatly to the exterior beauty of the home. Questions are invited, and expert advice will be given for the making and maintaining of a garden.

All readers of Mid-Week Pictorial are eligible to take part in the competition. Send your entries to the Garden Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



BEAUTY IN MASS.

Three Dollars Awarded to E. J. Brown, Turlock, Cal.



THE PRIMITIVE TOUCH.

Three Dollars Awarded to Roy L. Cline, Joplin, Mo.



# We won't invite them any more

"... she plays such terrible Bridge and he doesn't play at all"



WHEN hostesses make up invitation lists for an evening at Auction Bridge, many names are often reluctantly added or deliberately omitted. And yet, with its six million active Bridge enthusiasts, Bridge is seldom played as it should be. So many poor players ruin the evening for the others and so many who cannot play at all make themselves an entertainment burden, that it is little wonder that the hostess who plans a pleasant evening always thinks twice before she makes up her invitation list.

## Now You Can Learn to Play Bridge Easily and Quickly



HEREWARD CARRINGTON

Hereward Carrington, the author of BRIDGE SIMPLIFIED, is one of the finest Bridge instructors in New York City. His clientele includes a long list of some of the most socially prominent names. His new book BRIDGE SIMPLIFIED virtually gives you the same instruction for which others are paying hundreds of dollars. Read this excellent comment upon Mr. Carrington's new book by Mr. Sidney S. Lenz, the world's Bridge champion for fourteen years.

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"Bridge has become so universally popular that non-players are almost classed with mental deficients. The game appears difficult to the new player because the literature on the subject is so involved and technical that a player must needs be rather advanced to understand what it is all about.

"I have long thought that if a book could be written for the beginner that presented the essential features of the game, simply, clearly and understandingly, it would be a wonderful boon to the many thousands anxious to learn how to play.

"BRIDGE SIMPLIFIED—A BOOK FOR BEGINNERS, starting as it does with the assumption that the reader knows nothing whatsoever about the subject, is precisely the kind of book that will safely lead the Bridge novice into the realms of good card players."

*Sidney S. Lenz*

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FOR the first time in Bridge history, there is a really understandable guide for the beginner. Its author is none less than Mr. Hereward Carrington, the well-known Bridge instructor of an exclusive Park Avenue and Southampton clientele. His new book, "BRIDGE SIMPLIFIED—A BOOK FOR BEGINNERS," is backed by a splendid introduction by Mr. Sidney S. Lenz, who for fourteen years has been the international Bridge and Whist champion of the world. Mr. Carrington takes you through every movement of Bridge from the moment you spread the pack of cards to draw for partners until you can play the most intricate hand so scientifically and perfectly that it causes amazement and brings admiration from your fellow players.

## B♦R♦I♦D♥G♥E S I M P L I F I E D

A Book for Beginners by HERWARD CARRINGTON  
With an introduction by SIDNEY S. LENZ

Go to your bookstore today and just look at a copy of BRIDGE SIMPLIFIED. Read its lucid Table of Contents. Scan through the well-written paragraphs. Read a page or two. See for yourself how every detail, every movement of play is so thoroughly, interestingly and clearly told that it remains indelibly impressed upon you.

Here are all the details, little ones and big ones, patiently explained without the use of technical terms. Should you pick up your hand before all cards are dealt? Should you laugh at your partner when he asks "No Hearts, partner?" What is a ruff? How do you keep score? What should you learn first? How much can you learn alone without playing with others?

All these questions are answered for you in 320 pages of the most helpful and exceptionally simplified Bridge book ever written for beginners. Whitehead, Scott, Lenz, and other recognized Bridge experts are high in their praise of Mr. Carrington's ability as a thorough Bridge instructor. BRIDGE SIMPLIFIED is the one book for the beginner—the one that will even open the eyes of the average good player to many heretofore unknown mistakes. "After reading this book," one good player said, "I have been able to beat the crowd that always worsted me."

BRIDGE SIMPLIFIED is thorough and complete.

It is the first book ever published for the beginner in such simple, readable and clear language.

With Auction Bridge becoming more and more a social necessity you need this book and its sound instruction. Don't miss the enjoyable evenings and new social contacts that well-played Bridge will bring you. Order a copy of Mr. Carrington's BRIDGE SIMPLIFIED from your bookstore today, or send us \$2.50 plus ten cents postage, and we will forward you a copy at once.

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# "Faux Pas" I Said... and Everyone Tittered!

IF only I hadn't tried to use that terrible phrase. But I had seen it in print a thousand times and so I thought I knew how to pronounce it—it never occurred to me that my way might not be the right way.

It was the very first time I had been invited to the home of Mr. Blake—the President of our Company. Of course I wanted to make the best possible impression. After dinner we were all chatting idly, and somehow the talk got around to golf—my favorite subject. I began to explain some of my pet theories and they went over big—every one was listening attentively. Encouraged, I launched into an animated description of the last tournament at the club. And then—it happened. "Tyler made a terrible faux pas," I said—and every one tittered! Embarrassed, ashamed, I flushed and faltered. My self-confidence fled—and for the rest of the evening I didn't dare open my mouth. I'd have given a thousand dollars if only I hadn't made that awful break!

That little experience opened my eyes to my miserable pronunciation and my meager vocabulary. Could that be the reason why I never seemed to get ahead—why I never got the big jobs with the real money? I had always thought it was luck that gave other men chances I never had, but now I realized that they had a surety and a confidence in their speech that I lacked. I was always groping for words—always stammering and stuttering—trying to avoid words I wasn't sure of—and making scores of mistakes daily. Of course no one ever tells you when you mispronounce a word—it is such a personal matter—and I never would have known of my glaring error that evening if it hadn't been for that embarrassing incident when every one tittered.

One day, glancing through a magazine, I read about an amazing new method of learning Cultured Speech, Correct Pronunciation and Vocabulary Building that had just been perfected. Through this new "learn by listening" method, I discovered I could actually hear a college professor—an expert in phonetics—pronounce each word clearly and distinctly! And I could hear the same word a hundred times if need be, so as to get it fixed in my mind the right way.

Of course I lost no time in sending for this new method. I was amazed to find how easily I learned new words—learned how to use them and pronounce them—just by sitting back and listening—words I would never have dared use before. The first evening I learned to pronounce correctly exactly 39 words that I had been mispronouncing almost every day, and in less than one week I had enriched my vocabulary beyond my expecta-

tations. Today I find that I am using hundreds of words that I never would have dreamed of using a month ago. Not only that, but my new sureness with words, the new ease with which I express myself, has had a marked influence on my business success. Already I have asked for and secured a better job with a much higher salary. And what is almost equally important—I know that I am saved forever from the embarrassment of making such an unforgivable error as I made that night at the Blakes'!

## At Last a New and Easy Way

At last a new and easy way has been found to really teach Correct Pronunciation, Cultured Speech and Vocabulary Building. Not by the unsuccessful and almost impossible old dictionary method, but by a plan absolutely new—phonograph records—talking machine records electrically recorded in the most modern and scientific manner. You hear the actual voice of an expert in phonetics. Every word plainly and correctly pronounced.

This fascinating new method has been developed by a group of educators, writers and speakers under the direction of Prof. Edward H. Gardner, for 18 years a member of the faculty of the University of Wisconsin; and E. Ray Skinner, Phonetician of the Department of Speech at the same university. The instruction is absolutely authoritative. Over 2,200 stubborn words are covered—words which should be familiar to every cultured person. Not a correspondence course—no studying—no lessons to send in. Instead, all you need to do is to sit back comfortably in your easy chair—and listen.

Every one finds it delightful and easy to learn through this wonderful new method. And it is so interesting, so captivating, that the entire family will want to listen—and when your friends drop in during an evening, you will have a means of entertainment as fascinating as bridge or a cross word puzzle. "So that is the way to pronounce that word!" you say as you hear it spoken clearly and distinctly. You have seen it spelled; you have used it perhaps, but seldom, and hesitatingly. Now you can be sure! Hundreds of men and women have proved that by spending only a few minutes a day this new way, results are astonishing.

Your speech, perhaps more than any other thing, reveals what you are. Correct speech is the first mark of education, of culture. Cultivated speech is a social and business asset of the first importance. No matter how poor your "ear for words,"

nor how incorrect your pronunciation, you can now master cultured speech and accurate pronunciation—easily and quickly! You can swiftly learn the *right* way to pronounce hundreds of hard words—as well as scores of popular foreign phrases—French, Spanish, German—which must now be a part of the educated American's vocabulary.

## Try it 7 Days FREE—Send No Money

Right now we are making a remarkable introductory offer. This offer enables you to try the Pronunciphone Method right in your own home—to see for yourself how quickly it will add hundreds of new words to your vocabulary—how it will disclose to you scores and scores of words you now mispronounce every day—without knowing it.

The coupon entitles you to the special seven-day free examination. Just send it off today, and the Pronunciphone Method consisting of seven double records (fourteen records in all) and including a unique Instruction Manual "Good Taste in Speech," will go forward to you promptly, all charges prepaid. If you aren't delighted, fascinated—simply return the Pronunciphone Method within the seven-day period and the examination will have cost you nothing. Otherwise send only \$3.85 as first payment and \$4.00 a month for four months.

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Michigan Ave., at 36th St., Chicago, Ill.**

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